

# Recent trends in Business Development and Gan & Lee's Strategic move from Biosimilar to Novel Biologics

## - Partnership opportunities

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- Current Trends in Global Biopharma Business Development.
- Licensing and Strategic Partnerships in Biopharmaceutical Industries.
- Lifecycle of Biopharmaceutical Partnership and Challenges.
- Key Highlights of Gan&Lee's Novel Biologics – A Strategic Shift from Biosimilar to Novel Biologics and International Expansion Plans.
- Company Overview
- Glimpse of Strategic Shift and Product Pipeline
- Overview of Novel Biologics and its Significance.
- G&L's Development Strategy and Partnership Models.

# **Current Trends in Global Biopharma Business Development**

## Increased Strategic Collaborations and Partnerships

### Licensing and Co-Development:

Biopharma companies are increasingly entering into partnerships for R&D, licensing, and co-development, especially with smaller biotech firms.

## Geographic Expansion and Market Access

### Emerging Markets:

Biopharma companies are **expanding into emerging markets** (e.g., China, India, Latin America, ME etc.,) to tap into growing demand. Strategic partnerships with local firms are essential to navigate regulatory challenges and gaining market access.

## M&A and Consolidation collaboration

### Mega-Mergers:

Large-scale M&A is a key strategy for building robust pipelines and acquiring cutting-edge technologies. In 2015-2025, we saw a surge in deals focusing on oncology, immunology, and rare diseases.

## Shift Towards Value-Based Healthcare

### Outcomes-Based Contracts:

Biopharma companies are increasingly entering **value-based contracts where reimbursement is linked to the clinical outcomes achieved by their therapies.**

## Growing Biosimilar Market

### Biosimilar Development:

As **patents on major biologics expire**, companies are investing in biosimilars. This trend is especially prominent in Europe and emerging markets. Business development in this space often involves partnerships for regional distribution.

## Regulatory Innovation and Real-World Evidence

### Accelerated Approvals:

Regulators like the FDA and EMA are supporting faster drug approvals through mechanisms like **Breakthrough Therapy Designation and Conditional Marketing Authorization**. This creates opportunities for earlier market entry, especially for innovative therapies.

**Real-World Evidence (RWE):** Companies are leveraging **RWE** to support regulatory filings and market access strategies, particularly in the post-market phase. Strategic partnerships with companies specializing in RWE are increasing.

## Rising Interest in Rare Diseases

### Orphan Drugs:

Orphan Drugs: Developing treatments for rare diseases remains a high priority, driven by regulatory incentives, shorter development timelines, and premium pricing models. Orphan drug designations are highly sought after, and partnerships in this space are flourishing.

## Advanced Therapy Focused

### Cell and Gene Therapies:

There is significant momentum behind the development of gene therapies, cell therapies, and other advanced biologics. Companies are investing in manufacturing and distribution capabilities for these complex therapies.

### mRNA and Vaccine Platforms:

Following the success of mRNA vaccines for COVID-19, biopharma is extending these platforms to other infectious diseases and therapeutic areas, including oncology.

## Personalized Medicine and Precision Oncology

### Targeted Therapies:

Personalized medicine, particularly in oncology, is gaining attraction with treatments tailored to patients' genetic profiles. Business development efforts are focused on in-licensing or acquiring precision medicine assets.

## AI and Digital Health Integration

### AI in Drug Discovery:

Artificial intelligence (AI) is being used to streamline drug discovery, optimize clinical trials, and personalize therapies. Biopharma companies are partnering with AI startups to accelerate R&D.

### Digital Biomarkers and Remote Monitoring:

The rise of digital health and connected devices has expanded the use of digital biomarkers and remote patient monitoring in clinical trials and post-approval patient management.

## Biopharmaceutical IPOS

### Late-Stage and Data-Driven Focus:

Investors are showing a preference for biopharma companies with mid-to-late-stage clinical assets, especially those with compelling clinical data in therapeutic areas like oncology and rare diseases. This trend reflects investor caution, as these companies offer more visibility into clinical progress and revenue potential.

### Positive Market Performance and Upsized IPOs:

Successful IPOs indicate renewed investor confidence, particularly for companies with strong product pipelines and clear paths to market..

# **Licensing and Strategic Partnerships in Biopharmaceutical Industries**

## Licensing-In

A company licenses a product or technology from another entity to enhance its own pipeline or capabilities.



## Licensing-Out

A company that licenses Product or Technology. This also allows another to use its IP in exchange for business and financial terms.

## Key Aspects of Licensing Deals

- **Upfront Payments:** Initial payments made by the licensee upon signing the deal.
- **Milestone Payments:** Payments tied to regulatory or commercial achievements, such as clinical trial results or sales benchmarks.
- **Royalties:** Ongoing payments based on product sales, typically a percentage of the revenue.
- **Exclusivity:** Some licenses are exclusive, giving the licensee the sole rights in certain territories or therapeutic areas.

## R&D Collaborations

Companies work together to discover or develop new drugs or therapies.

## Co-Development and Co-Commercialization

Partners share both the development and commercialization responsibilities, including costs and revenues.



## Platform or Technology Partnerships

One partner provides a technology or platform, while the other brings product expertise or market access.

## Manufacturing Partnerships

To meet capacity needs, companies often partner with Contract Manufacturing Organizations (CMOs) or other pharma companies for large-scale production.

## Key Elements in Strategic Partnerships

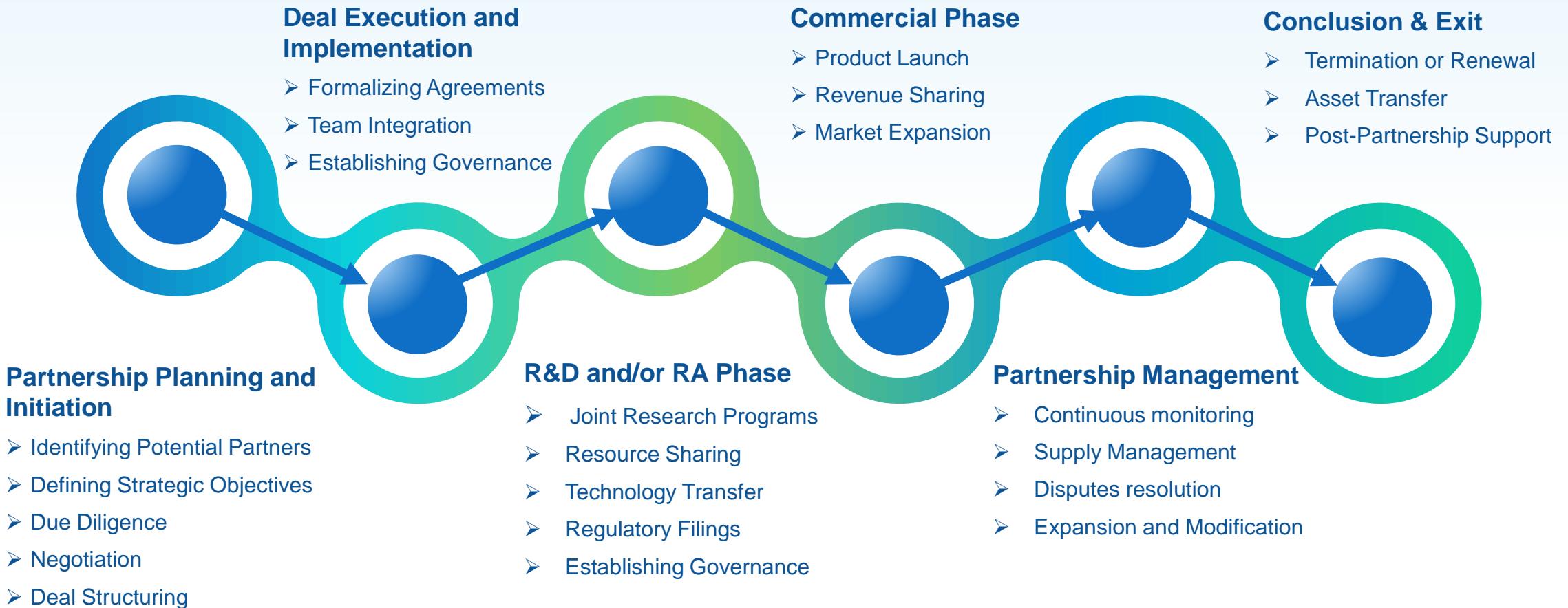
- **Shared Resources:** Partners pool their resources, including R&D, clinical trial infrastructure, regulatory expertise, and commercial teams.
- **Risk Sharing:** Strategic partnerships allow companies to spread financial and operational risks, which is especially important for high-risk projects like gene therapies or complex biologics.
- **Market Access and Expertise:** Companies can leverage each other's regional market knowledge, regulatory expertise, and distribution networks to expand globally.
- **Risk**

## Recent Strategic Partnership Trends

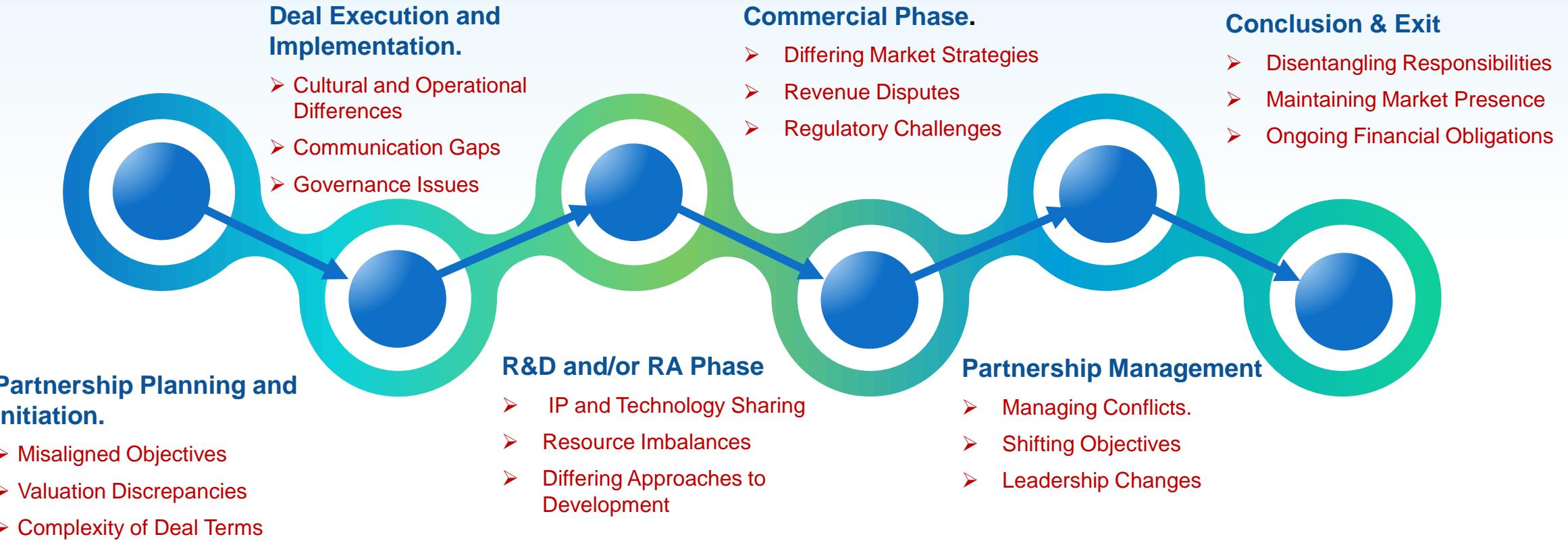
- **Cross-Border Collaborations:** Partnerships between Western biopharma companies and Chinese firms are on the rise, as China grows in importance as both a market and a center for innovation.
- **Tech-Biopharma Collaborations:** Biopharma companies are increasingly partnering with tech companies to leverage AI, big data, and machine learning for drug discovery and patient care.
- **Focus on Advanced Modalities:** Partnerships around cutting-edge areas like gene editing (e.g., CRISPR), cell therapies, and mRNA technology are gaining momentum.

# **Lifecycle of Biopharmaceutical Partnership and Challenges**

The partnership lifecycle in Biopharma is a dynamic and complex process, with each stage requiring careful management to ensure success.



## Challenges....



Partnerships can drive significant value, challenges related to alignment, communication, governance and IP are common. Proactively addressing these challenges through clear contracts, strong governance structures, and open communication can greatly enhance the likelihood of a successful collaboration.

# **Key highlights of the G&L's Novel Biologics – A Strategic Shift from Biosimilar to Novel Biologics and International Expansion Plans**

# Company Overview

# Overview of Gan & Lee Pharmaceuticals – 25+ years...still growing



Founded in 1998, Gan & Lee is a leading pharmaceutical company in China, that specialized in the development, production, and commercialization of insulin products. Headquartered in Beijing, Gan & Lee successfully developed the first Chinese insulin analog and now strives to broaden its global coverage in the field of diabetes diagnosis and treatment. G&L's third-generation insulin products secured the highest contracted volume in the 2024 Insulin Successive Volume-Based Procurement (VBP), accounting for 30% of the total.



Employees 6000+



Registration approved in 55 countries



Ranked second in terms of insulin analogues market share in China



Listed in A-share market in 2020  
With around 5.8 billion USD market capitalization\*

## Head Office:

No.8 Nanfeng West 1st Street,  
Huoxian Tongzhou District, Beijing, 101109, China.  
Established in 1998

## Market Share:

China : >25%  
Overseas : 10%- 30%  
International Revenue growth : 45.5% - Q3.2025

## Affiliates and Subsidiaries:

HongKong, US, EU, Brazil



**Expression System:**  
E. Coli Expression System based Bioprocessed Biopharmaceutical Products



## Product's International Presence :

19 countries - Launched  
22 Countries – Registered.  
12-countries – Clinical Trials

**Products :** Insulins analogs Glargine, Aspart ranges and Lispro ranges, Novel Biologics, Small Molecules Medical devices for Drug Deliveries.

**Therapeutic Area:** Diabetes, Obesity, Autoimmune, Anticancer, CVD

## GMP Certificate :

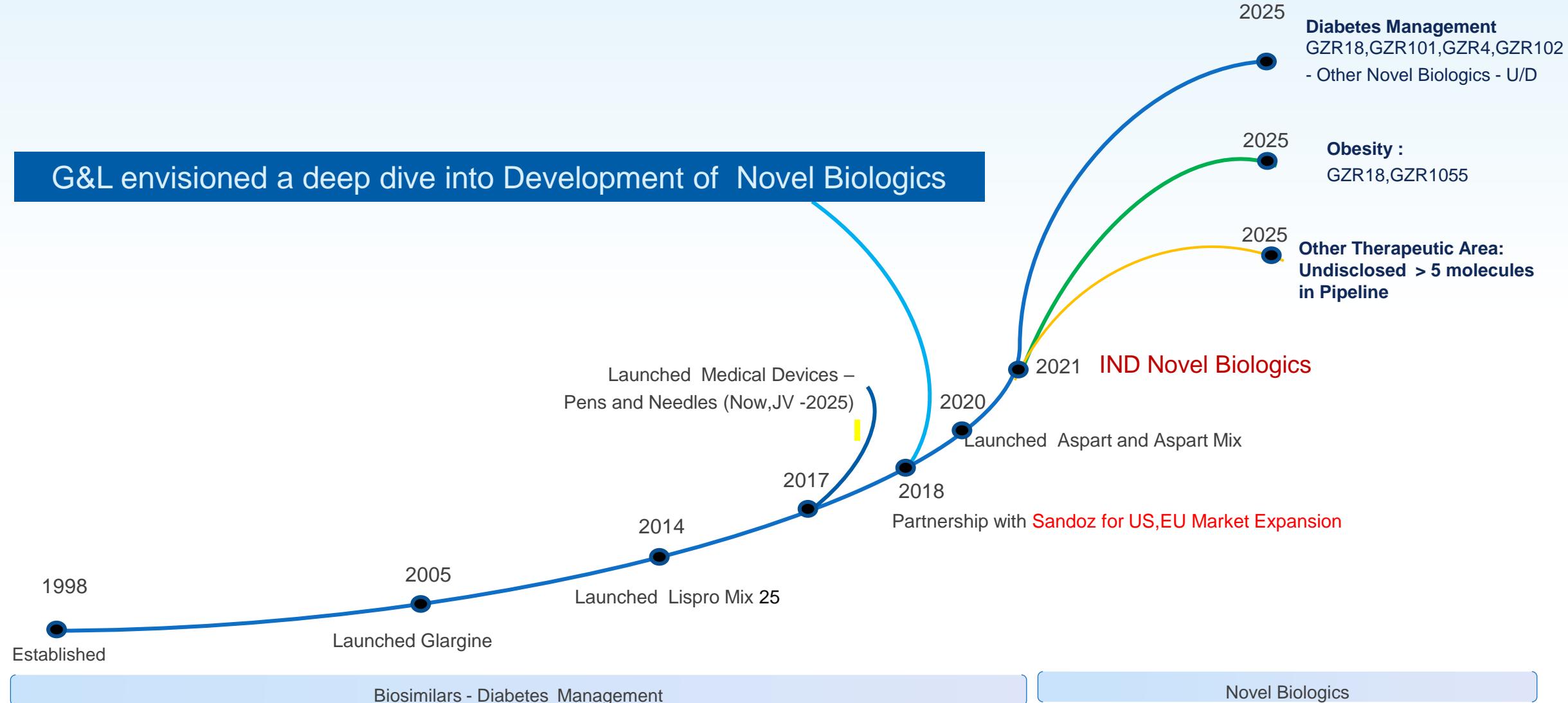
Eudra, ANVISA, COFEPRIS, PIC/s, DCGI, USFDA(U/P) and Many more



## Production Sites:

Beijing, Shandong.  
- Insulin DS capacity 7,500Kg —Beijing & Shandong  
- Small Molecules – Shandong

# Glimpse of Strategic Shift and Product Pipeline



# **Biosimilar to Novel Biologics: Strategic Shift drivers, Opportunities and Challenges**

The movement from biosimilar development to novel biologics development represents a **strategic shift for many biopharma companies**. It reflects the **desire to create differentiated, high-value therapies that offer new therapeutic benefits and address unmet clinical needs**, rather than competing solely on price and manufacturing efficiency in the biosimilar market. This transition poses both opportunities and challenges for companies.

## SHIFT DRIVERS

 <b>Higher Value in Novel Biologics</b> <ul style="list-style-type: none"><li>➤ Revenue Potential</li><li>➤ Innovation-Driven Growth</li></ul>	 <b>Market Saturation and Competition in Biosimilars</b> <ul style="list-style-type: none"><li>➤ Biosimilar Market Maturity</li><li>➤ Erosion of Differentiation</li></ul>	 <b>Investment in R&amp;D and Innovation Capabilities</b> <ul style="list-style-type: none"><li>➤ R&amp;D Infrastructure.</li><li>➤ Advanced Technologies</li></ul>
 <b>Patent and Exclusivity Advantages</b> <ul style="list-style-type: none"><li>➤ Extended Market Protection</li><li>➤ Protection from Generics</li></ul>	 <b>Focus on Unmet Medical Needs and New Disease Areas</b> <ul style="list-style-type: none"><li>➤ New Therapeutic Targets</li><li>➤ Personalized Medicines</li></ul>	 <b>Strategic Shift and Partnerships</b> <ul style="list-style-type: none"><li>➤ Partnership with Innovators</li><li>➤ Collaborations with Academics</li></ul>
 <b>Need for Differentiation and Brand Building</b> <ul style="list-style-type: none"><li>➤ Establishing a Strong Brand</li><li>➤ Medical and Patient community engagement</li></ul>	 <b>Risk Vs Dynamics</b> <ul style="list-style-type: none"><li>➤ Increased Risk</li><li>➤ Balanced Risk in Portfolio</li></ul>	 <b>Long Term Vision and Market Leadership</b> <ul style="list-style-type: none"><li>➤ Sustainable growth</li><li>➤ Innovation Ecosystem</li></ul>

The movement from biosimilars to novel biologics marks a strategic evolution for many biopharma companies seeking **to drive innovation, create sustainable growth, and capture higher value in the market**.

The movement from biosimilar development to novel biologics development .....**This transition poses both opportunities and challenges for companies.**

## OPPRTUNITIES...

### **Higher Profit Margins and Market Differentiation:**

Novel biologics allow companies to establish strong brand identity and exclusivity through patents and proprietary technologies.

Novel biologics offer the potential for premium pricing, as they address unique therapeutic needs that are often unmet by existing treatments.

### **Expanded Global Market Reach:**

By shifting to innovative drugs, companies can target markets in the U.S., Europe, and Japan, where there is a greater acceptance of premium therapies.

**Advancements in Biologic Technology:** Novel biologics often use cutting-edge techniques, including cell and gene therapy, monoclonal antibodies, and mRNA technology, allowing companies to pioneer next-generation therapies.

### **Intellectual Property (IP) Challenges and Market Exclusivity:**

Novel biologics offer the opportunity for IP protection and enhances exclusive market opportunity.



## CHALLENGES...

### **High R&D Costs and Long Development Timelines:**

Developing novel biologics is significantly more expensive than biosimilars due to complex manufacturing processes and extended clinical trials.

### **Stringent Regulatory Requirements:**

Novel biologics must meet rigorous regulatory standards for safety and efficacy, which are often more demanding than those for biosimilars.

### **Manufacturing and Scalability Issues:**

The shift to novel biologics involves sophisticated manufacturing capabilities, including the need for precise environments and quality control measures.

### **Intellectual Property (IP) Challenges:**

While novel biologics offer the opportunity for IP protection, this also requires companies to invest heavily in building and defending their patent portfolios.

### **Market Access and Pricing Pressure:**

Novel biologics often face high market access barriers due to cost, as many healthcare systems and insurance providers place limits on reimbursement for high-priced therapies.

# Pipelines to meet unmet patient needs

## Novel drugs

Program/Mechanism	Indication (s)	Pre-Clinical	IND	Ph I	Ph II	Ph III	NDA/BLA
<b>GZR18 Injection (Bofanglutide)</b> Bi-weekly GLP-1 RA	T2DM		CN				
	Obesity / Overweight		US				
<b>GZR4 Injection</b> Weekly Basal Insulin	T2DM		CN				
	Obesity / Overweight		US				
<b>GZR101 Injection</b> Co-Formulation Insulin	T1DM / T2DM		CN				
	Obesity / Overweight		EU				
<b>GZR102 Injection</b> Weekly Fixed-Ratio Combination of Basal Insulin and GLP-1 RA	T2DM		CN				
	Obesity / Overweight		US/EU				
<b>Biosimilar</b>	Atopic Dermatitis		CN				
<b>GLR1044</b> Dupilumab	Atopic Dermatitis		CN				
<b>GLR1023</b> Secukinumab	Psoriasis		CN				

# Overview on Novel Biologics and its Significance

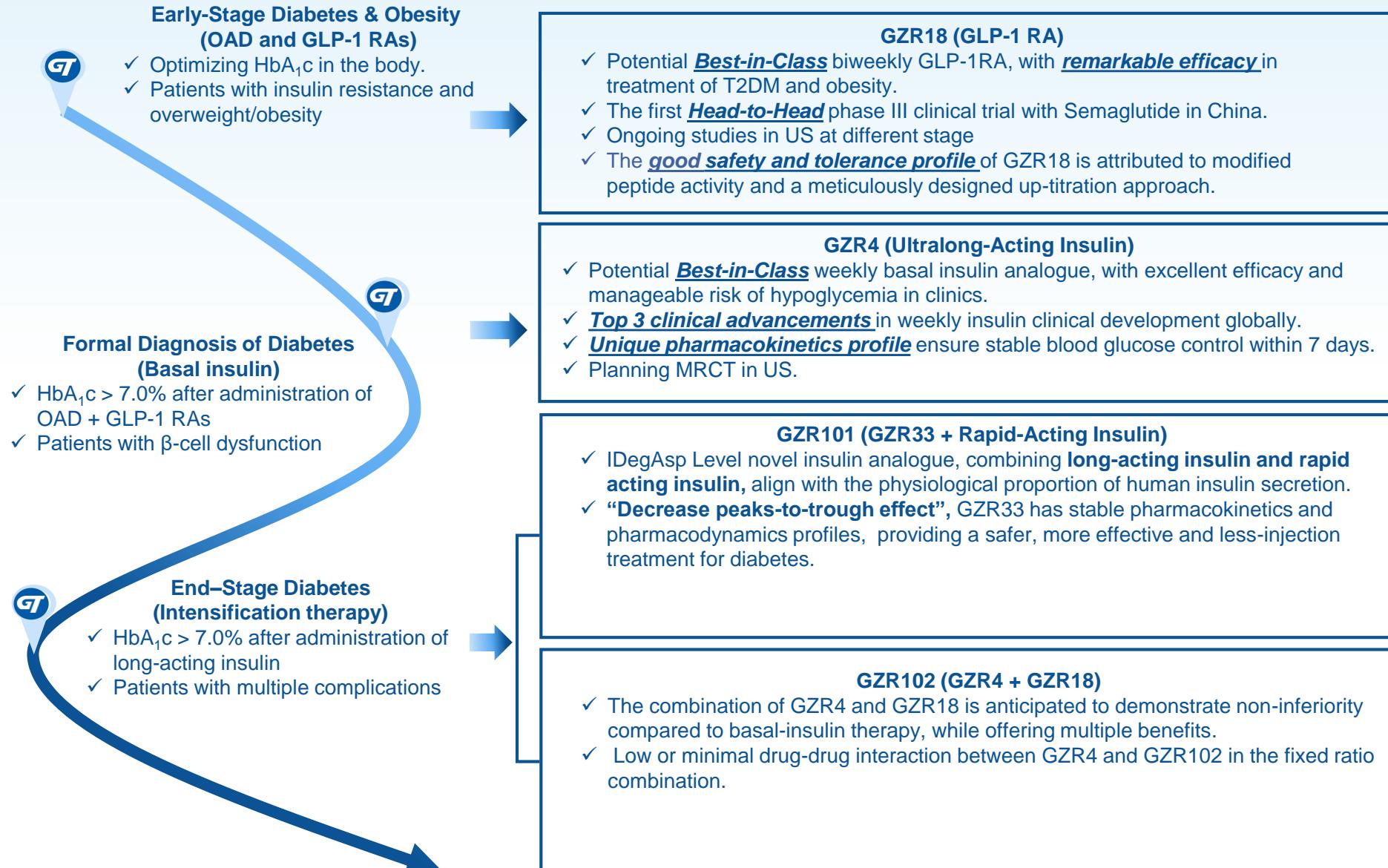
Clinical Development	Conventional Model (biosimilar)	Current Model (Novel Drugs and other pipeline Biosimilar)
IND	Yes	Yes
Phase I	Yes in China (Country of Origin)	Yes in China, US and EU
Phase II	-	Yes in China, US and EU ( parallel or one after another Phase)
Phase III	Yes in China (country of Origin)	Yes in China, US and EU ( parallel or one after another Phase)
Clinical Studies in US and EU	Through partnership after approval in China	In parallel which ongoing studies by G&L and/or through partnership with Regional players. Strategic MRCT in some cases.
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Advantage : Parallel development, early market entry, benefit of patent period to have more market access.

## Licensing-Out

### Key Aspects of Licensing Deals

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**These Current trends of Business Development** highlight the biopharma industry's dynamic nature, with increasing collaboration, technology integration, and focus on advanced therapeutic modalities. Business development teams are navigating a complex environment of scientific, regulatory, and commercial challenges, all while seeking new growth opportunities globally.

**The SHIFT from biosimilar to novel biologics marks a strategic evolution** for many biopharma companies seeking to drive innovation, create sustainable growth, and capture higher value in the market. While the transition requires significant investment, a focus on R&D, and a willingness to take on more risk, it offers the opportunity for companies to become leaders in high-value therapeutic areas, addressing unmet medical needs and building a strong market presence.

As We ,G&L transit from **Biosimilar to Novel Biologics**, our commitment to society remains our driving force. We are steadfast in our mission to deliver breakthrough treatments and to make meaningful impact on the health and quality of life for generations to come.