

WELCOME!

We are happy to see you at our event!



5-6 FEBRUARY 2026, LONDON
etcvenues: County Hall

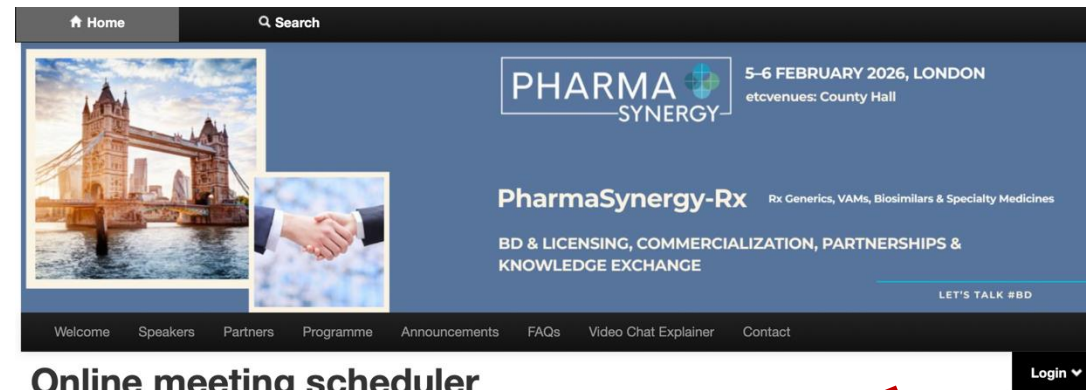
PharmaSynergy-Rx Rx Generics, VAMs, Biosimilars & Specialty Medicines

BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS &
KNOWLEDGE EXCHANGE

LET'S TALK #BD

HOW TO LOG-IN

1. Follow the link on the PharmaSynergy **website** to access the platform.
2. Log in with the **email** address you used for **registration**.
3. When prompted, request access. **An access token will be sent to your email.**
4. If you don't receive the access link, click Reset Password.



REQUEST ACCESS!

If you can see this, you are logged out. For instant login, click the above button and enter your email address.

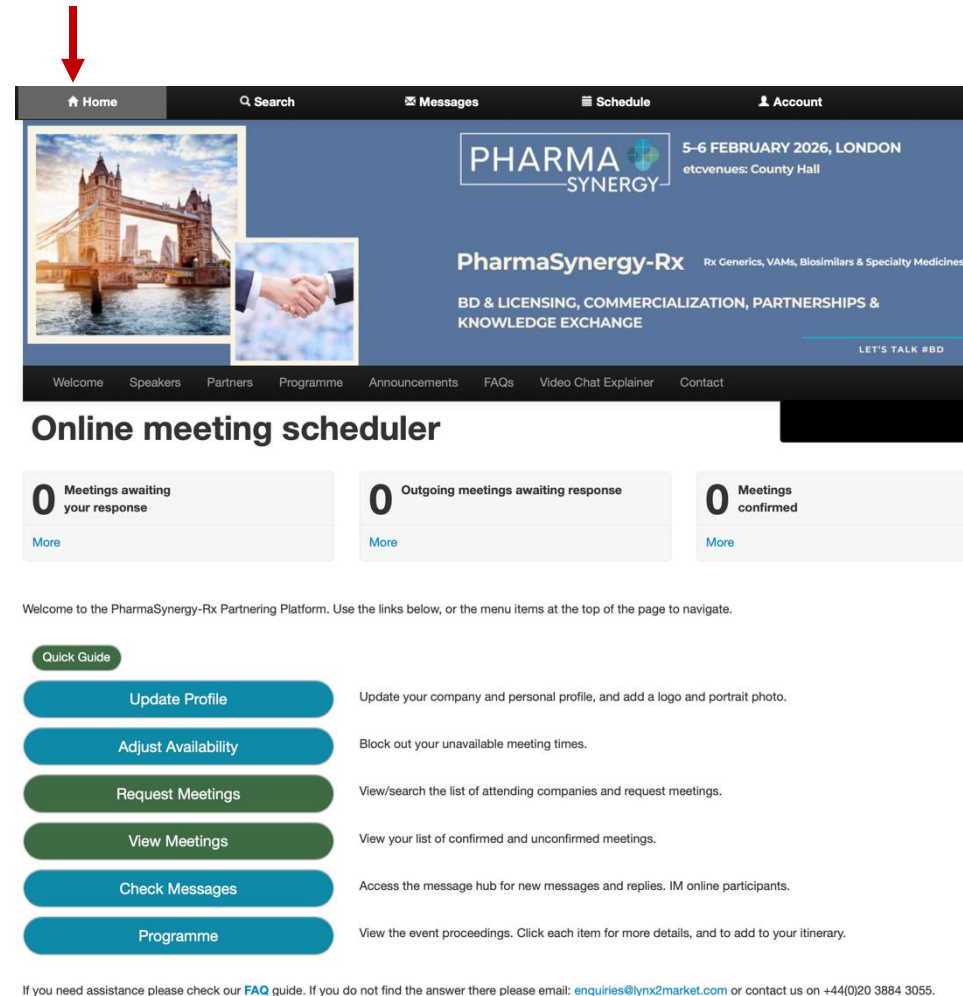
If you need assistance please check our [FAQ](#) guide. If you do not find the answer there please email: enquiries@lynx2market.com or contact us on +44(0)20 3884 3055.



Questions? Get in Touch: Tel: +44 20 3884 3050, Mobile/WhatsApp: +44 7967824023, enquiries@lynx2market.com

HOME PAGE

Your **Home** page provides quick links and a snapshot of your meeting status, making platform navigation simple and intuitive.



The screenshot shows the PharmaSynergy-Rx Home page. A red arrow points to the 'Home' link in the top navigation bar. The page features a header with navigation links (Home, Search, Messages, Schedule, Account) and a main banner for the 'PHARMA SYNERGY' event (5-6 FEBRUARY 2026, LONDON). Below the banner is a section titled 'Online meeting scheduler' with three summary cards: '0 Meetings awaiting your response', '0 Outgoing meetings awaiting response', and '0 Meetings confirmed'. A 'Quick Guide' section follows, listing actions like 'Update Profile', 'Adjust Availability', 'Request Meetings', 'View Meetings', 'Check Messages', and 'Programme' with brief descriptions. At the bottom, there is a footer with contact information.

Home Search Messages Schedule Account

PHARMA SYNERGY 5-6 FEBRUARY 2026, LONDON
etcvenues: County Hall

PharmaSynergy-Rx Rx Generics, VAMs, Biosimilars & Specialty Medicines
BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE
LET'S TALK #BD

Welcome Speakers Partners Programme Announcements FAQs Video Chat Explorer Contact

Online meeting scheduler

0 Meetings awaiting your response [More](#)

0 Outgoing meetings awaiting response [More](#)

0 Meetings confirmed [More](#)

Welcome to the PharmaSynergy-Rx Partnering Platform. Use the links below, or the menu items at the top of the page to navigate.

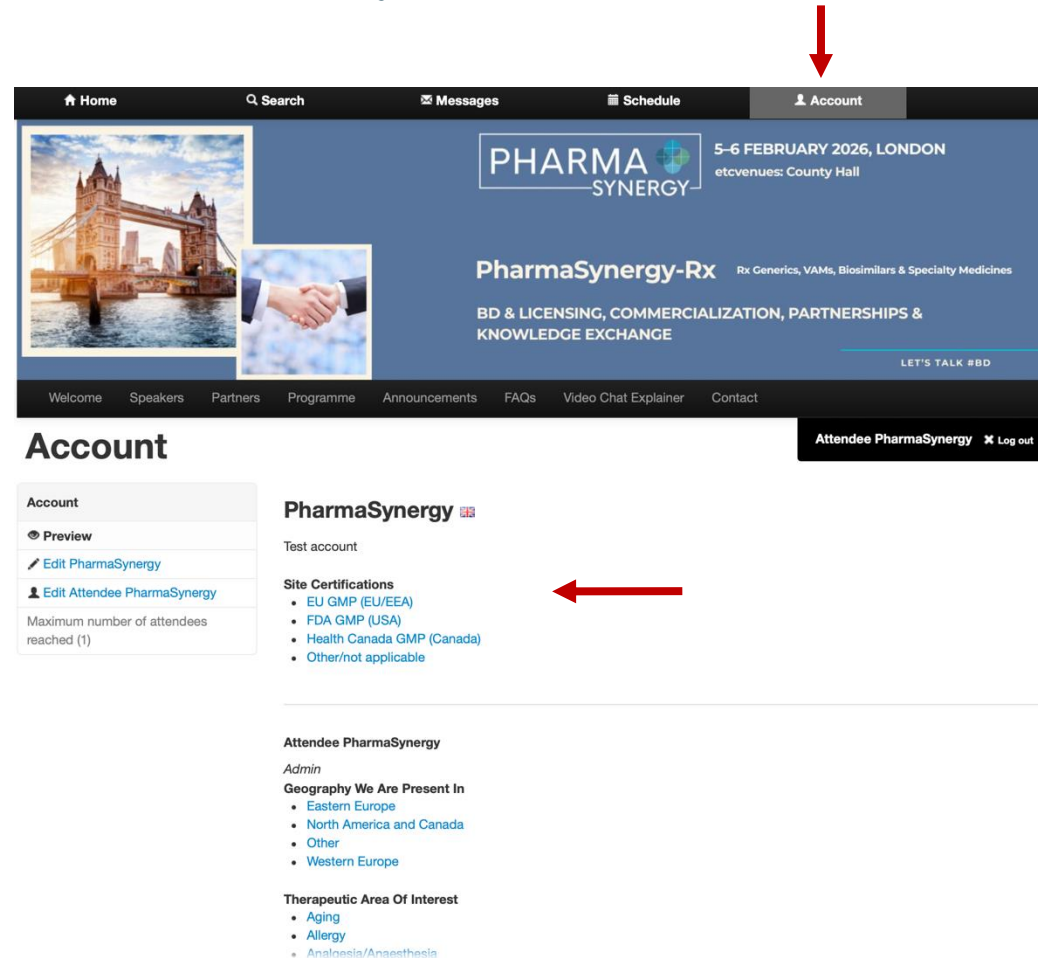
Quick Guide

- Update Profile Update your company and personal profile, and add a logo and portrait photo.
- Adjust Availability Block out your unavailable meeting times.
- Request Meetings View/search the list of attending companies and request meetings.
- View Meetings View your list of confirmed and unconfirmed meetings.
- Check Messages Access the message hub for new messages and replies. IM online participants.
- Programme View the event proceedings. Click each item for more details, and to add to your itinerary.

If you need assistance please check our [FAQ](#) guide. If you do not find the answer there please email: enquiries@lynx2market.com or contact us on +44(0)20 3884 3055.

CHECK AND UPDATE YOUR PROFILE

IMPORTANT! Start by selecting the **Account** tab and ensure your profile information is accurate. This information helps others find you on the platform.




The screenshot displays the PharmaSynergy website interface. The top navigation bar includes links for Home, Search, Messages, Schedule, and Account. The Account tab is highlighted, and a red arrow points to it. Below the navigation bar, the main content area features a large banner with the PharmaSynergy logo, event details (5-6 FEBRUARY 2026, LONDON), and a list of topics: Rx Generics, VAMs, Biosimilars & Specialty Medicines, BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE. A secondary navigation bar at the bottom includes links for Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, and Contact. The Account section is open, showing a sidebar with options: Account, Preview, Edit PharmaSynergy, and Edit Attendee PharmaSynergy. The main content area of the Account page displays the PharmaSynergy profile, including a test account, site certifications (EU GMP, FDA GMP, Health Canada GMP, and Other/not applicable), and attendee information (Admin, Geography We Are Present In, and Therapeutic Area Of Interest). A red arrow points to the 'Site Certifications' section.

Account

- Preview
- Edit PharmaSynergy
- Edit Attendee PharmaSynergy

Maximum number of attendees reached (1)

PharmaSynergy 

Test account

Site Certifications

- EU GMP (EU/EEA)
- FDA GMP (USA)
- Health Canada GMP (Canada)
- Other/not applicable

Attendee PharmaSynergy

Admin

Geography We Are Present In

- Eastern Europe
- North America and Canada
- Other
- Western Europe

Therapeutic Area Of Interest

- Aging
- Allergy
- Analgesia/Anaesthesia

SEARCH FOR PARTNERS

To find potential partners (companies or attendees), click **Search**.
You can search by:

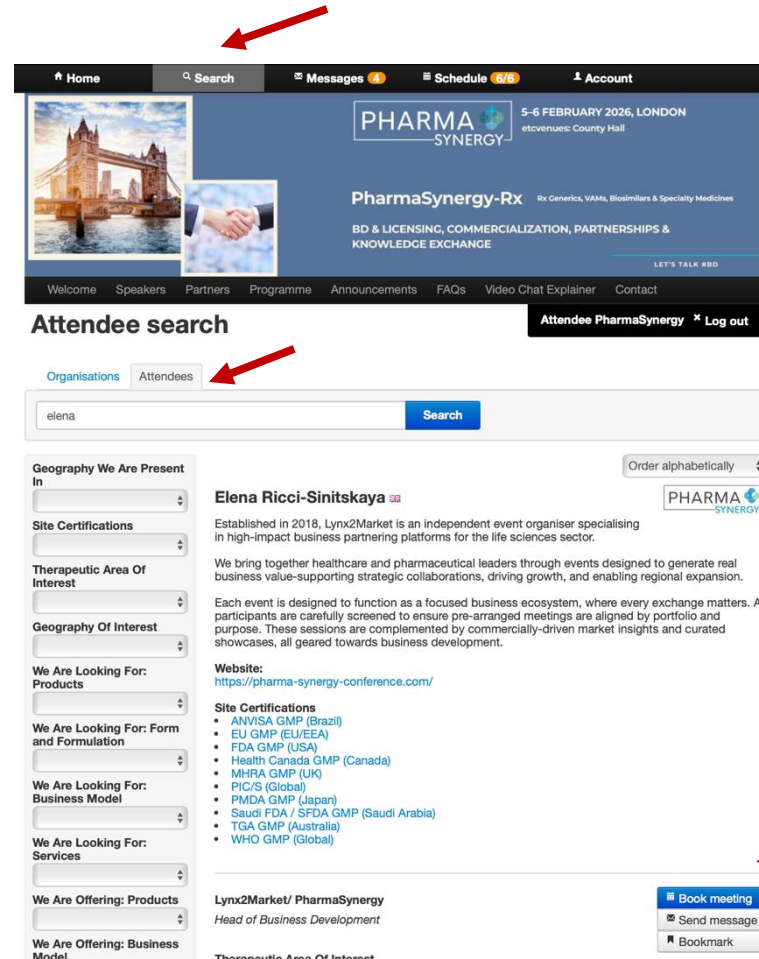
- Organisation or Person's Name
- Alphabetical or by join date
- Filters

You can also bookmark companies/people of interest.

The screenshot displays the PharmaSynergy website. At the top, a navigation bar includes links for Home, Search, Messages, Schedule, and Account. The main header features the PharmaSynergy logo, event details (5-6 FEBRUARY 2026, LONDON), and a description of the event (PharmaSynergy-Rx: Rx Generics, VAMs, Biosimilars & Specialty Medicines). Below the header, a 'Search' section is highlighted with a red arrow. The search interface includes tabs for 'Organisations' and 'Attendees', a search input field, and a 'Search' button. On the left, a sidebar contains various filters: 'Geography We Are Present In', 'Site Certifications', 'Therapeutic Area Of Interest', 'Geography Of Interest', 'We Are Looking For: Products', 'We Are Looking For: Form and Formulation', 'We Are Looking For: Business Model', 'We Are Looking For: Services', 'We Are Offering: Products', and 'We Are Offering: Business Model'. The main content area shows search results for 'Adalvo', including a company profile, description, website, and contact information. A red arrow points to the 'Book meeting' button in the contact section.

REQUEST MEETINGS

To request a meeting, click **Book Meeting** next to the person's name. Available slots will appear in your calendar. Please check time zones before booking.



The screenshot shows the PharmaSynergy website interface. At the top, there's a navigation bar with links: Home, Search, Messages (4), Schedule (6/6), and Account. Below this is a banner for the event: "5-6 FEBRUARY 2026, LONDON" at "etcvenues: County Hall". The main heading is "PharmaSynergy-Rx" with subtext "BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE".

The "Attendee search" section is active, showing a search for "elena". The results list "Elena Ricci-Sinitskaya" with a brief bio: "Established in 2018, Lynx2Market is an independent event organiser specialising in high-impact business partnering platforms for the life sciences sector." Below this is a "Website" link: "https://pharma-synergy-conference.com/".

On the left, there are filters for "Geography We Are Present In", "Site Certifications", "Therapeutic Area Of Interest", "Geography Of Interest", "We Are Looking For: Products", "We Are Looking For: Form and Formulation", "We Are Looking For: Business Model", "We Are Looking For: Services", "We Are Offering: Products", and "We Are Offering: Business Model".

At the bottom right, there are three buttons: "Book meeting" (highlighted with a red arrow), "Send message", and "Bookmark".



This screenshot shows the "Book a meeting with" section. It features a calendar grid for the dates 5 Feb to 13 Feb. Each day has a list of available meeting slots, each labeled "1 meeting place available". A red arrow points to the "Book meeting" button at the bottom right of the calendar.

CONFIRM OR DECLINE MEETINGS

To accept, decline, reschedule, or add a colleague to your meeting, go to the **Schedule** tab.

1. Click on **Meetings** (by Type)

2. Select an individual meeting and click on it to confirm, decline, reschedule, add a **colleague**, or reassign.

3. Note that **Chat** can be used and will appear on your right

4. To return to your calendar, click **Schedule**.



The screenshot displays the PharmaSynergy website's 'Schedule' tab. The top navigation bar includes 'Home', 'Search', 'Messages', and 'Schedule'. The main header features the PharmaSynergy logo and event details for '5-6 FEBRUARY 2026, LONDON'. The 'Schedule' section is divided into 'LIST BY DATE' and 'MEETINGS BY TYPE'. Under 'MEETINGS BY TYPE', there are links for 'Confirmed', 'Unconfirmed', and 'Declined'. A red arrow points to the 'Confirmed' link. The 'Sessions' section lists two sessions: 'Discussion on Portfolio and Strategy: Value, Focus, Scale' and 'MENA as the Next Pharma Scale Platform: From Capital Inflow to Execution Reality'. The right sidebar shows a 'Meeting with' section with options to 'Confirm', 'Reschedule', or 'Decline'. Below this is a 'Message' field and a 'Confirm meeting' button. The bottom of the sidebar shows the 'Attendee' information.

ADD TO WORK CALENDAR

To align meetings/sessions with your work calendar, please click **Schedule**, scroll down, and then click **Add to calendar**.

Navigation: Welcome Speakers Partners Programme Announcements FAQs Video Chat Explainer Contact

Schedule

LIST BY DATE

- My Itinerary 9
- Day 1 / 9
- Week 9
- Month

MEETINGS BY TYPE

- Confirmed 1
- Unconfirmed 6
- Declined 2

SESSIONS BY TYPE

- Attending 2
- Sessions 19

Buttons: Add to calendar, Printable Itinerary

Calendar: Thursday 5 February 2026

Availability: My Itinerary

08:00

08:30

09:00

09:30

Available

Busy

Discussion on Portfolio and Strategy: Value, Focus, Scale

Exploring specialisation, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products.

Confirmed Speakers:

Navigation: Home Attendee Search Messages 5 Schedule 8/8

Schedule

LIST BY DATE

- My Itinerary 9
- Day 9
- Week 9
- Month

MEETINGS BY TYPE

- Confirmed 1
- Unconfirmed 6
- Declined 2

SESSIONS BY TYPE

- Attending 2
- Sessions 19

Buttons: Add to calendar, Printable Itinerary

5 Feb

09:30 - 10:30

Discussion on Portfolio and Strategy: Value, Focus, Scale

Exploring specialisation, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products.

Confirmed Speakers:

- Alberto Escobar, Head of Partner Markets - Internatic
- Kiren Naidoo, Chief Executive Officer, Frontier Pharm
- Michael Tzimas, Chief Corporate Development Office

6 Feb

10:00 - 10:25

MENA as the Next Pharma Scale Platform: From Ca

Speaker: Mohamed Saad, Commercial Development M Pharma Intelligence Platform.

Title: MENA as the Next Pharma Scale Platform: From C

- Why capital is flowing into MENA pharma now
- From ambition to execution
- Localisation beyond slogans
- The new MENA playbook for international pharma

SCHEDULE TAB

To view your **full itinerary**, including confirmed/declined meetings, booked sessions, and to block times in your calendar press **Schedule**.

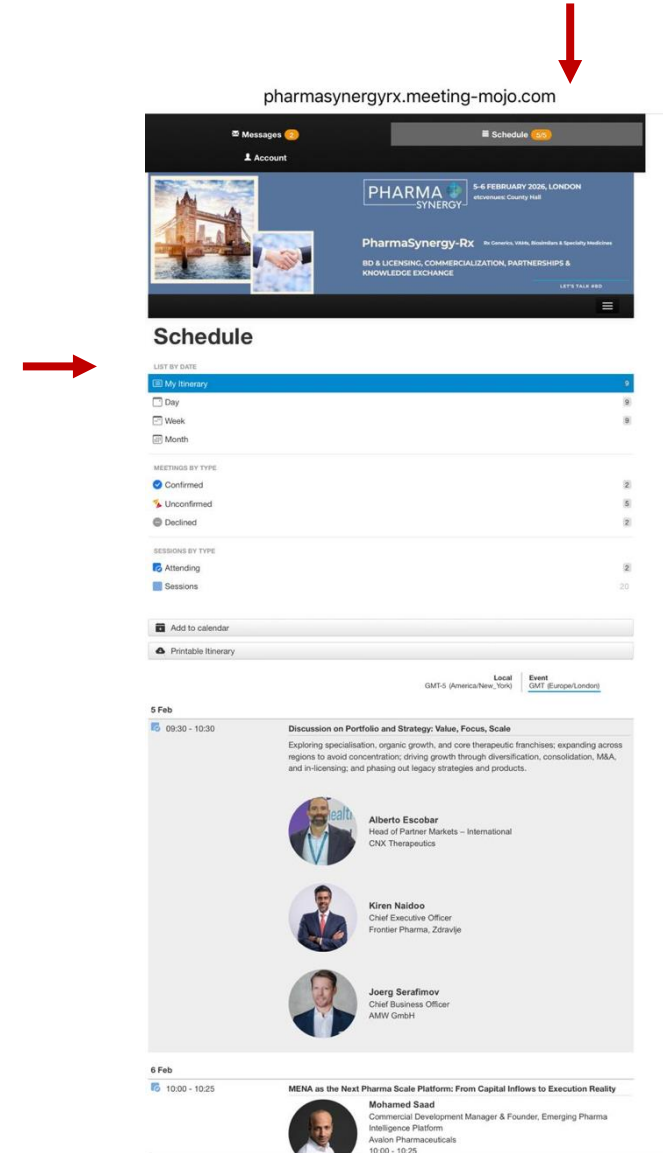
To block/unblock times slots in your calendar, click on Available/Unavailable button.

The screenshot displays the PharmaSynergy-Rx website interface. The top navigation bar includes links for Home, Search, Messages (5), Schedule (6/6), and Account. The main header features the PharmaSynergy-Rx logo, the event dates (5-6 FEBRUARY 2026, LONDON), and the venue (County Hall). The main content area is divided into sections for Welcome, Speakers, Partners, Programme, and Announcements. The 'Schedule' tab is active, showing a calendar view for Thursday, 5 February 2026. The calendar interface includes a sidebar with filters for 'LIST BY DATE' (My Itinerary, Day, Week, Month) and 'MEETINGS BY TYPE' (Confirmed, Unconfirmed, Declined). The main calendar area shows a grid of time slots. A red arrow points to the 'Available' button in the calendar interface. The 'My Itinerary' section on the right lists sessions, including 'Registration & Breakfast' (08:00 - 09:00), 'Moderator: Tobias Handsch' (09:05 - 09:30), and 'Analytical outlook of latest t' (09:05 - 09:30). The 'Sessions' section lists 'Discussion on Portfolio and Strategy: Value, Focus, Scale' (09:30 - 10:30) and 'Discussion on Portfolio and' (09:30 - 10:30).

CHECK SCHEDULE ON YOUR PHONE

To view your **full itinerary on mobile devices**, including confirmed/declined meetings, booked sessions

1. Go to <https://pharmasynergyrx.meeting-mojo.com>
2. Sign in
3. Click **Schedule**.

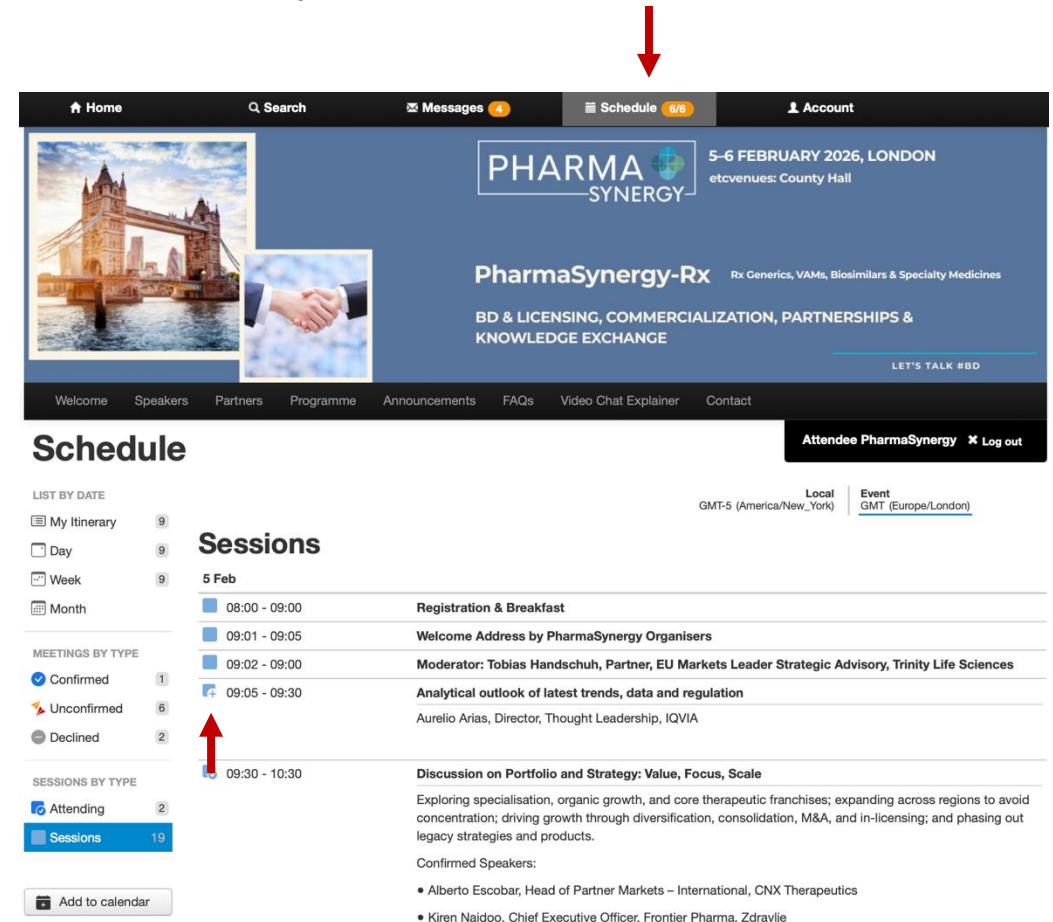


SESSIONS & PRESENTATIONS

To attend a session, block the time in your schedule (you can unblock it later).

To add a session:

1. Go to the **Schedule** tab.
2. Select Sessions and choose one of interest.
3. Click the **+** icon to add it to your schedule.



The screenshot shows the PharmaSynergy website interface. At the top, there is a navigation bar with links for Home, Search, Messages, Schedule (6/6), and Account. Below this is a banner for the event: PHARMA SYNERGY, 5-6 FEBRUARY 2026, LONDON, at County Hall. The banner also mentions PharmaSynergy-Rx, Rx Generics, VAMs, Biosimilars & Specialty Medicines, and focuses on BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE. A red arrow points to the 'Schedule' tab in the navigation bar.

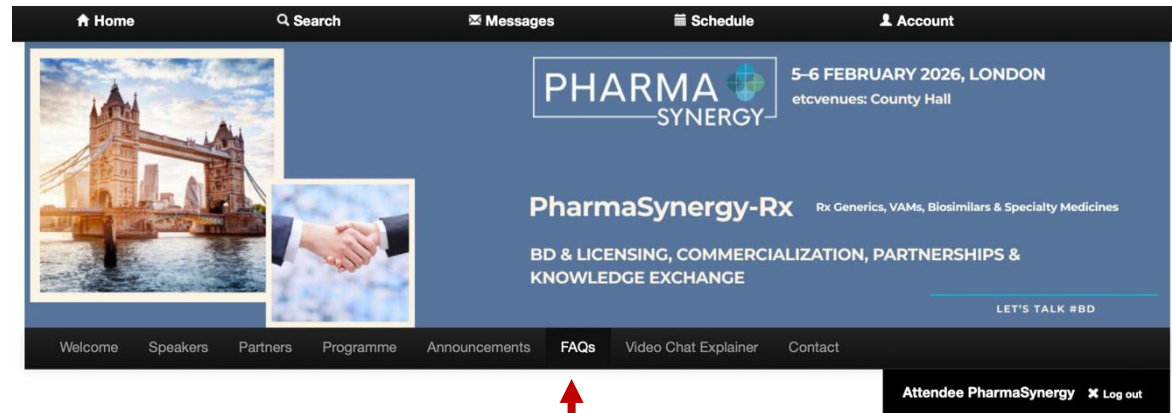
Below the banner, the 'Schedule' section is active. It includes a 'LIST BY DATE' sidebar with options for My Itinerary, Day, Week, and Month. A 'MEETINGS BY TYPE' sidebar shows Confirmed (1), Unconfirmed (6), and Declined (2). A 'SESSIONS BY TYPE' sidebar shows Attending (2) and Sessions (19). A red arrow points to the 'Sessions' option in this sidebar. The main content area displays a list of sessions for 5 Feb:

Time	Session Title
08:00 - 09:00	Registration & Breakfast
09:01 - 09:05	Welcome Address by PharmaSynergy Organisers
09:02 - 09:00	Moderator: Tobias Handschuh, Partner, EU Markets Leader Strategic Advisory, Trinity Life Sciences
09:05 - 09:30	Analytical outlook of latest trends, data and regulation Aurelio Arias, Director, Thought Leadership, IQVIA
09:30 - 10:30	Discussion on Portfolio and Strategy: Value, Focus, Scale Exploring specialisation, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products. Confirmed Speakers: • Alberto Escobar, Head of Partner Markets – International, CNX Therapeutics • Kiren Naidoo, Chief Executive Officer, Frontier Pharma, Zdravije

At the bottom of the session list, there is an 'Add to calendar' button. A red arrow points to the '+' icon next to the 'Sessions' option in the 'SESSIONS BY TYPE' sidebar.

HELP WITH THE PLATFORM

Please pay attention to the important menu tab **“FAQs”** that contains additional tips about navigating the platform.



FAQ

- [How can this site enhance my business experience?](#)
- [Do I need to register or login?](#)
- [I've logged in. What do I do now?](#)
- [Why do my profile details/logo/portrait not appear?](#)
- [I don't want to receive emails from this system. What can I do?](#)
- [How do I book a meeting?](#)
- [I have received a meeting request in an email. What do I do next?](#)
- [How many meetings can I book?](#)
- [How many meeting requests can I accept?](#)
- [I'm unavailable for meetings at certain times. How can I stop other delegates requesting meetings at these times?](#)
- [How can I reschedule a meeting?](#)
- [How do I register for the conference?](#)
- [I've lost my password. What should I do?](#)
- [The website says it does not recognise my email address. Who should I contact?](#)
- [When should I book meetings?](#)
- [There's a company I really want to meet, but there are no more meetings available. Is there any other meeting option at the conference?](#)

NEED TO GET IN TOUCH?

If you can not sign in, access your profile, have difficulty in navigating the platform or need to talk to us, please let us know.

Telephone: +44(0)20 3884 3055

E-mail: enquiries@lynx2market.com

We will make every effort to get back to you as soon as we can.

If you need our attention immediately, please

E-mail: yricci@lynx2market.com

Get in touch: Mobile: +44 7967824023 (WhatsApp)