

WELCOME!

We are happy to see you at our event!



PHARMA
SYNERGY

5-6 FEBRUARY 2026, LONDON
etcvenues: County Hall

PharmaSynergy-Rx

Rx Generics, VAMs, Biosimilars & Specialty Medicines

BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS &
KNOWLEDGE EXCHANGE

LET'S TALK #BD

HOW TO LOG-IN

1. Follow the link on the PharmaSynergy **website** to access the platform.
2. Log in with the **email** address you used for **registration**.
3. When prompted, request access. **An access token will be sent to your email**.
4. If you don't receive the access link, click **Reset Password**.

Home Search

5-6 FEBRUARY 2026, LONDON
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PHARMA SYNERGY

PharmaSynergy-Rx Rx Generics, VAMs, Biosimilars & Specialty Medicines

BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE

LET'S TALK #BD

Welcome Speakers Partners Programme Announcements FAQs Video Chat Explainer Contact Login

Online meeting scheduler

REQUEST ACCESS!

If you can see this, you are logged out. For instant login, click the above button and enter your email address.

If you need assistance please check our [FAQ](#) guide. If you do not find the answer there please email: enquiries@lynx2market.com or contact us on +44(0)20 3884 3055.

PharmaSynergy-Rx 2026

PHARMA SYNERGY

+44(0)20 3884 3055

enquiries@lynx2market.com

www.pharma-synergy-conference.com

HOME PAGE

Your **Home** page provides quick links and a snapshot of your meeting status, making platform navigation simple and intuitive.

Home

Search

Messages

Schedule

Account

PHARMA SYNERGY 5-6 FEBRUARY 2026, LONDON

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LET'S TALK BD

Online meeting scheduler

0 Meetings awaiting your response

0 Outgoing meetings awaiting response

0 Meetings confirmed

Welcome to the PharmaSynergy-Rx Partnering Platform. Use the links below, or the menu items at the top of the page to navigate.

Quick Guide

Update Profile

Adjust Availability

Request Meetings

View Meetings

Check Messages

Programme

Update your company and personal profile, and add a logo and portrait photo.

Block out your unavailable meeting times.

View/search the list of attending companies and request meetings.

View your list of confirmed and unconfirmed meetings.

Access the message hub for new messages and replies. IM online participants.

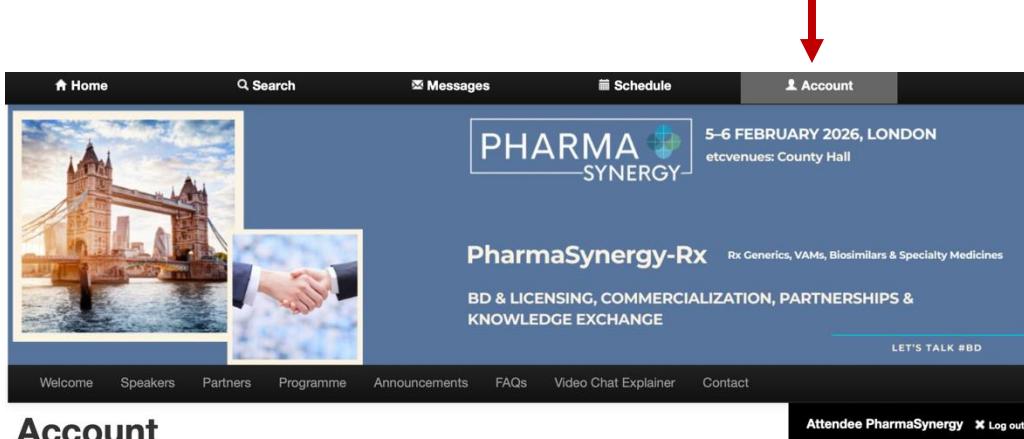
View the event proceedings. Click each item for more details, and to add to your itinerary.

If you need assistance please check our [FAQ](#) guide. If you do not find the answer there please email: enquiries@lynx2market.com or contact us on +44(0)20 3884 3055.

Questions? Get in Touch: Tel: +44 20 3884 3050, Mobile/WhatsApp: +44 7967824023, enquiries@lynx2market.com

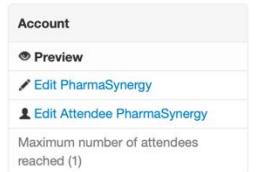
CHECK AND UPDATE YOUR PROFILE

IMPORTANT! Start by selecting the **Account** tab and ensure your profile information is accurate. This information helps others find you on the platform.



The screenshot shows the PharmaSynergy platform interface. At the top, there is a navigation bar with links for Home, Search, Messages, Schedule, and Account. The Account tab is highlighted. Below the navigation bar, there is a banner for 'PHARMA SYNERGY' with the text '5-6 FEBRUARY 2026, LONDON' and 'etcvenues: County Hall'. The main content area features a large image of the Tower Bridge in London and a handshake icon. Below this, there are links for Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, and Contact. At the bottom of the page, there is a navigation bar with links for 'Attendee PharmaSynergy' and 'Log out'. A red arrow points to the 'Site Certifications' section, which lists EU GMP (EU/EEA), FDA GMP (USA), Health Canada GMP (Canada), and Other/not applicable.

Account



The screenshot shows the 'Account' section of the PharmaSynergy platform. On the left, there is a sidebar with a 'Account' heading and links for 'Preview', 'Edit PharmaSynergy', and 'Edit Attendee PharmaSynergy'. A message at the bottom of the sidebar states: 'Maximum number of attendees reached (!)'. The main content area shows the 'PharmaSynergy' section, which includes a 'Site Certifications' table with four items: EU GMP (EU/EEA), FDA GMP (USA), Health Canada GMP (Canada), and Other/not applicable. A red arrow points to the 'Site Certifications' table.

PharmaSynergy

Test account

Site Certifications

- EU GMP (EU/EEA)
- FDA GMP (USA)
- Health Canada GMP (Canada)
- Other/not applicable

Attendee PharmaSynergy

Admin

Geography We Are Present In

- Eastern Europe
- North America and Canada
- Other
- Western Europe

Therapeutic Area Of Interest

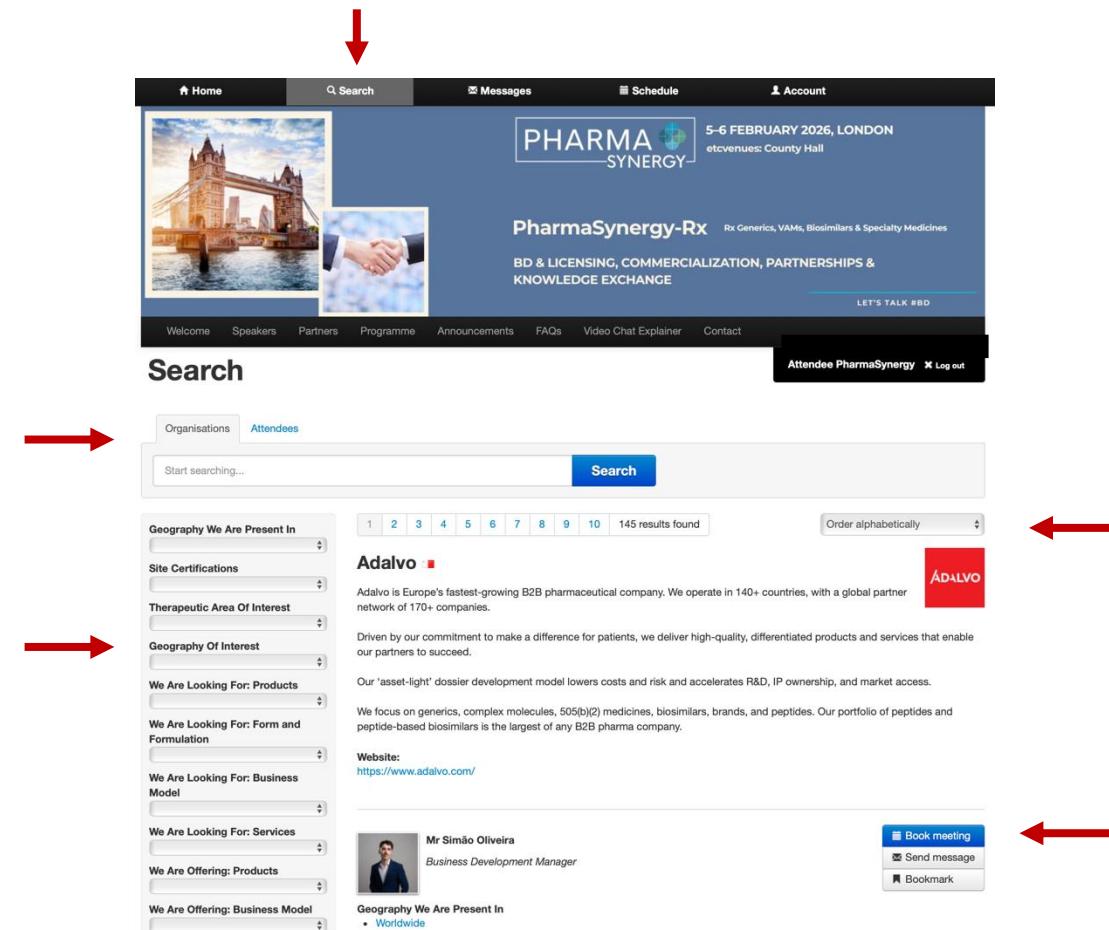
- Aging
- Allergy
- Analgesia/Anaesthesia

SEARCH FOR PARTNERS

To find potential partners (companies or attendees), click **Search**. You can search by:

- Organisation or Person's Name
- Alphabetical or by join date
- Filters

You can also bookmark companies/people of interest.



The screenshot shows the PharmaSynergy website's search interface. At the top, there's a navigation bar with Home, Search, Messages, Schedule, and Account. The main header features the 'PHARMA SYNERGY' logo and the event details: '5-6 FEBRUARY 2026, LONDON' and 'etvenues: County Hall'. Below the header, there's a banner with a bridge image and a handshake icon. The search bar at the top has tabs for 'Organisations' and 'Attendees', with 'Attendees' currently selected. A red arrow points to this tab. Below the search bar is a search input field with the placeholder 'Start searching...' and a 'Search' button. To the right of the search bar, there's a pagination area showing '1 2 3 4 5 6 7 8 9 10 145 results found' and an 'Order alphabetically' dropdown. A red arrow points to this dropdown. The main content area displays a list of search results. The first result is for 'Adalvo', with a red arrow pointing to its name. The result card for Adalvo includes a company logo, a brief description, and a 'Website' link. At the bottom of the result card, there are three buttons: 'Book meeting' (blue), 'Send message' (grey), and 'Bookmark' (grey). A red arrow points to these buttons.

REQUEST MEETINGS

To request a meeting, click **Book Meeting** next to the person's name. Available slots will appear in your calendar. Please check time zones before booking.

The screenshot shows the PharmaSynergy conference website interface. At the top, there are navigation links: Home, Search, Messages (4), Schedule (6/6), and Account. The main header features the 'PHARMA SYNERGY' logo and the event details: '5-6 FEBRUARY 2026, LONDON' and 'etvenues: County Hall'. Below the header, there are images of the Tower Bridge and a handshake, followed by the text 'PharmaSynergy-Rx Rx Generics, VAMs, Biosimilars & Specialty Medicines' and 'BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE'. A 'LET'S TALK #BD' button is also present. The main content area is titled 'Attendee search' and includes a search bar with the text 'elena' and a 'Search' button. To the left of the search bar are several dropdown filters: 'Organisations' (selected), 'Attendees' (highlighted with a red arrow), 'Geography We Are Present In', 'Site Certifications', 'Therapeutic Area Of Interest', 'Geography Of Interest', 'We Are Looking For: Products', 'We Are Looking For: Form and Formulation', 'We Are Looking For: Business Model', 'We Are Looking For: Services', 'We Are Offering: Products', and 'We Are Offering: Business Model'. To the right of the search bar, there is a list of attendees, starting with 'Elena Ricci-Sinitskaya' with a profile picture, a 'PHARMA SYNERGY' logo, and a 'Book a meeting with' button. Below this, there is a 'Site Certifications' section listing various GMP standards. At the bottom of the search results, there are buttons for 'Book meeting', 'Send message', and 'Bookmark'. To the right of the search results, there is a 'Book a meeting with' section showing a grid of available meeting slots for the dates 5 to 13 February 2026, from 00:00 to 02:00. Each slot is represented by a green box with the number of available meetings and places. Red arrows point to the 'Attendees' filter, the 'Book a meeting with' section, and the booking grid.

CONFIRM OR DECLINE MEETINGS

To accept, decline, reschedule, or add a colleague to your meeting, go to the **Schedule** tab.



1. Click on **Meetings (by Type)**
2. Select an individual meeting and click on it to confirm, decline, reschedule, add a **colleague**, or reassign.
3. Note that **Chat** can be used and will appear on your right
4. To return to your calendar, click **Schedule**.

The screenshot shows the 'PharmaSynergy' conference website. The 'Schedule' tab is active. In the 'Meetings by Type' section, 'Confirmed' is selected. A red arrow points to this section. To the right, a 'Meeting with' dialog box is open, showing 'Confirm', 'Reschedule', and 'Decline' buttons, with 'Confirm' being the selected option. The background shows the conference agenda with sessions like 'Discussion on Portfolio and Strategy: Value, Focus, Scale' and 'MENA as the Next Pharma Scale Platform'.

ADD TO WORK CALENDAR

To align meetings/sessions with your work calendar, please click **Schedule**, scroll down, and then click **Add to calendar**.

Schedule

Thursday 5 February 2026

My Itinerary 9

Day 1 / 9

Week 9

Month

Meetings by Type

- Confirmed 1
- Unconfirmed 6
- Declined 2

Sessions by Type

- Attending 2
- Sessions 19

Add to calendar

Printable Itinerary

Schedule

5 Feb

09:30 - 10:30 Discussion on Portfolio and Strategy: Value, Focus, Scale

Exploring specialisation, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products.

Confirmed Speakers:

- Alberto Escobar, Head of Partner Markets – Internat
- Kiren Naidoo, Chief Executive Officer, Frontier Pha
- Michael Tzimas, Chief Corporate Development Offic

6 Feb

10:00 - 10:25 MENA as the Next Pharma Scale Platform: From Ca

Speaker: Mohamed Saad, Commercial Development M

Pharma Intelligence Platform

Title: MENA as the Next Pharma Scale Platform: From Ca

- Why capital is flowing into MENA pharma now
- From ambition to execution
- Localisation beyond slogans
- The new MENA playbook for international pharma

Add to calendar

Printable Itinerary

SCHEDULE TAB

To view your **full itinerary**, including confirmed/declined meetings, booked sessions, and to block times in your calendar press **Schedule**.

To block/unblock times slots in your calendar, click on Available/Unavailable button.



Home Search Messages 6/6 Schedule 6/6 Account

5-6 FEBRUARY 2026, LOND etcvenues: County Hall

PHARMA SYNERGY

PharmaSynergy-Rx Rx Generics, VAMs, Biosimilars & S...

BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS...

KNOWLEDGE EXCHANGE

Welcome Speakers Partners Programme Announcements

Welcome Speakers Partners Programme Announcements FAQs Video Chat Explainer Contact

Schedule

LIST BY DATE

My Itinerary 9

Day 1 / 9

Week 9

Month

MEETINGS BY TYPE

Confirmed 1 08:30

Unconfirmed 6

Declined 2

SESSIONS BY TYPE

Attending 2

Sessions 19

Add to calendar

Printable Itinerary

Availability

08:00

09:00

09:30

Available

Busy

Registration & Breakfast 08:00 - 09:00

Moderator: Tobias Handschuh

Analytical outlook of latest b... 09:05 - 09:30

Aurelio Arias, Director, Thought...

Discussion on Portfolio and Strategy: Value, Focus, Scale 09:30 - 10:30

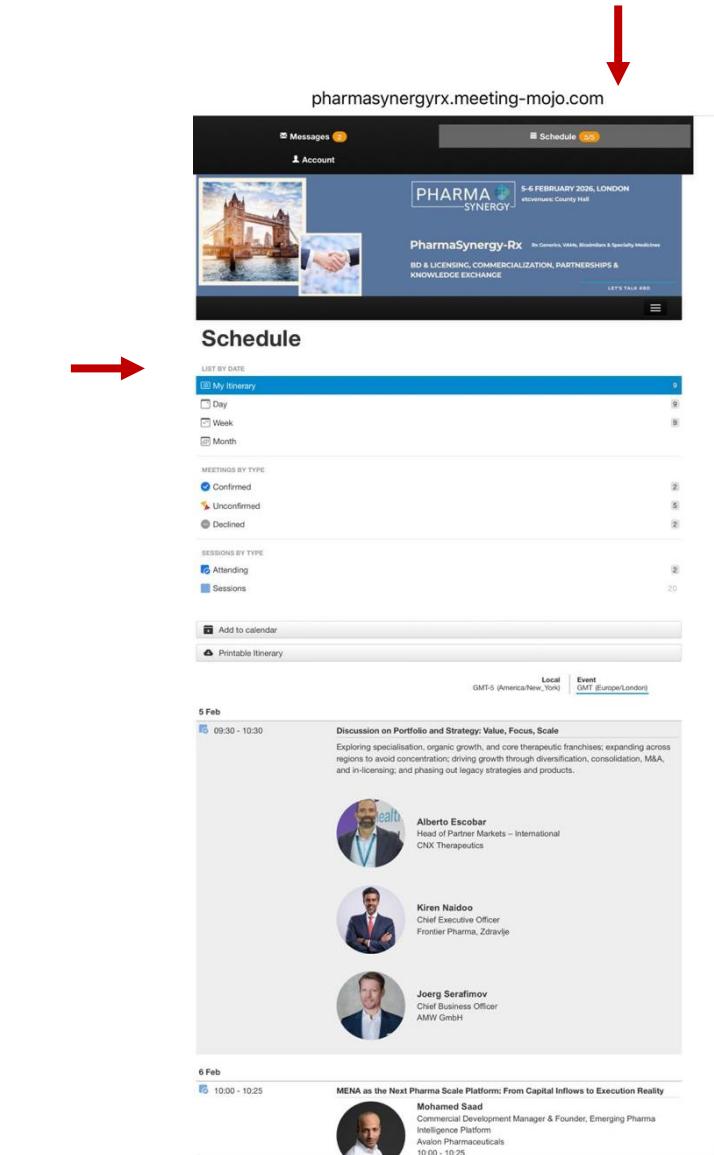
Exploring specialisation, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products.

Confirmed Speakers:

CHECK SCHEDULE ON YOUR PHONE

To view your **full itinerary on mobile devices**, including confirmed/declined meetings, booked sessions

1. Go to <https://pharmasynergyrx.meeting-mojo.com>
2. Sign in
3. Click **Schedule**.



pharmasynergyrx.meeting-mojo.com

Red arrow pointing to the 'Schedule' button in the top navigation bar.

Red arrow pointing to the meeting list on the right side of the page.

Schedule

LIST BY DATE

My Itinerary

Day Week Month

MEETINGS BY TYPE

Confirmed Unconfirmed Declined

SESSIONS BY TYPE

Attending Sessions

Add to calendar Printable itinerary

Local GMT-5 (America/New_York) Event GMT (Europe/London)

5 Feb

09:30 - 10:30 Discussion on Portfolio and Strategy: Value, Focus, Scale
Exploring specialization, organic growth, and core therapeutic franchises; expanding across regions to avoid concentration; driving growth through diversification, consolidation, M&A, and in-licensing; and phasing out legacy strategies and products.

Alberto Escobar
Head of Partner Markets – International
CNX Therapeutics

Kiren Naidoo
Chief Executive Officer
Frontier Pharma, Zdravije

Joerg Serafimov
Chief Business Officer
AMW GmbH

6 Feb

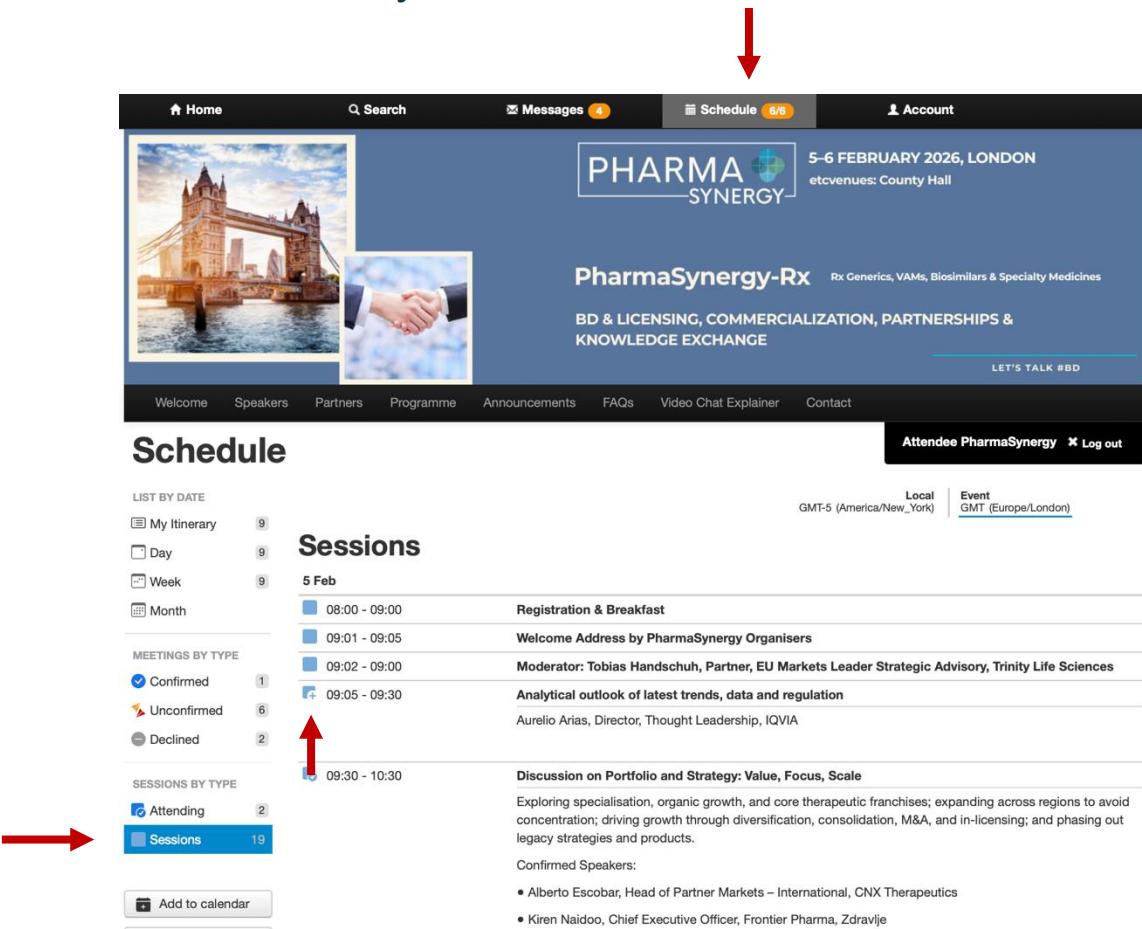
10:00 - 10:25 MENA as the Next Pharma Scale Platform: From Capital Inflows to Execution Reality
Mohamed Saad
Commercial Development Manager & Founder, Emerging Pharma Intelligence Platform
Avalon Pharmaceuticals

SESSIONS & PRESENTATIONS

To attend a session, block the time in your schedule (you can unblock it later).

To add a session:

1. Go to the **Schedule** tab.
2. Select Sessions and choose one of interest.
3. Click the + icon to add it to your schedule.

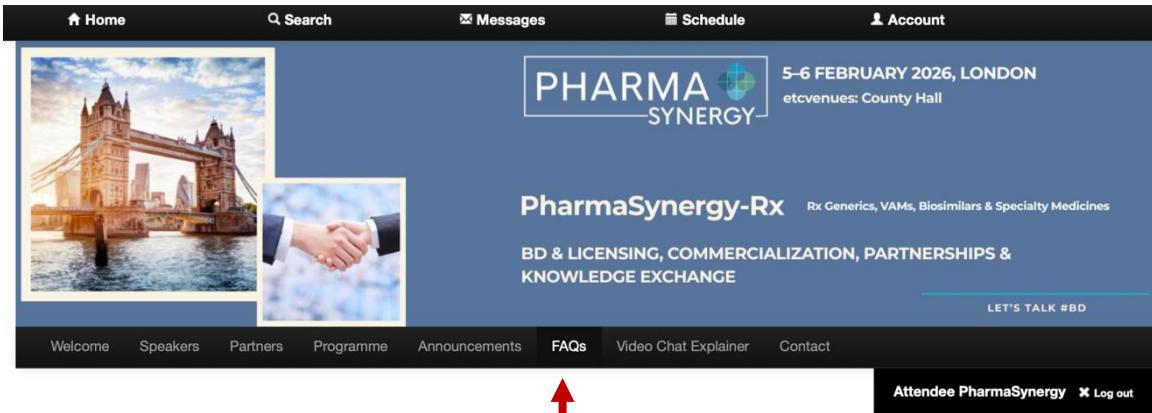


The screenshot shows the PharmaSynergy website with the following details:

- Header:** Home, Search, Messages (4), Schedule (6/6), Account. Date: 5-6 FEBRUARY 2026, LONDON. etcvenues: County Hall.
- Image:** Tower Bridge.
- Text:** **PharmaSynergy-Rx** Rx Generics, VAMs, Biosimilars & Specialty Medicines. BD & LICENSING, COMMERCIALIZATION, PARTNERSHIPS & KNOWLEDGE EXCHANGE. LET'S TALK #BD.
- Menu:** Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, Contact.
- User:** Attendee PharmaSynergy × Log out.
- Schedule Tab:** Selected.
- Sessions Tab:** Selected.
- Left Sidebar (LIST BY DATE):** My Itinerary (9), Day (9), Week (9), Month (9).
- Left Sidebar (MEETINGS BY TYPE):** Confirmed (1), Unconfirmed (6), Declined (2).
- Left Sidebar (SESSIONS BY TYPE):** Attending (2), Sessions (19).
- Sessions List (5 Feb):**
 - 08:00 - 09:00 Registration & Breakfast
 - 09:01 - 09:05 Welcome Address by PharmaSynergy Organisers
 - 09:02 - 09:00 Moderator: Tobias Handschuh, Partner, EU Markets Leader Strategic Advisory, Trinity Life Sciences
 - 09:05 - 09:30 Analytical outlook of latest trends, data and regulation** Aurelio Arias, Director, Thought Leadership, IOVIA
 - 09:30 - 10:30 Discussion on Portfolio and Strategy: Value, Focus, Scale
- Bottom Buttons:** Add to calendar.

HELP WITH THE PLATFORM

Please pay attention to the important menu tab “FAQs” that contains additional tips about navigating the platform.



FAQ

- How can this site enhance my business experience?
- Do I need to register or login?
- I've logged in. What do I do now?
- Why do my profile details/logo/portrait not appear?
- I don't want to receive emails from this system. What can I do?
- How do I book a meeting?
- I have received a meeting request in an email. What do I do next?
- How many meetings can I book?
- How many meeting requests can I accept?
- I'm unavailable for meetings at certain times. How can I stop other delegates requesting meetings at these times?
- How can I reschedule a meeting?
- How do I register for the conference?
- I've lost my password. What should I do?
- The website says it does not recognise my email address. Who should I contact?
- When should I book meetings?
- There's a company I really want to meet, but there are no more meetings available. Is there any other meeting option at the conference?

NEED TO GET IN TOUCH?

If you can not sign in, access your profile, have difficulty in navigating the platform or need to talk to us, please let us know.

Telephone: +44(0)20 3884 3055

E-mail: enquiries@lynx2market.com

We will make every effort to get back to you as soon as we can.

If you need our attention immediately, please

E-mail: yricci@lynx2market.com

Get in touch: Mobile: +44 7967824023 (WhatsApp)