

**WELCOME!**

**We are happy to see you at  
our event!**



**PharmaSynergy Rx - 2025**

BUSINESS DEVELOPMENT &  
LICENSING PLATFORM FOR  
DYNAMIC PHARMA

**PHARMA**  
SYNERGY

27-28 February, 2025

London

[www.pharma-synergy-conference.com](http://www.pharma-synergy-conference.com)

# HOW TO LOG-IN

1. Follow the link from the **PharmaSynergy website** to the Platform.
2. Make sure you use the e-mail address that you provided at the registration.
3. When prompted, type in your e-mail and press **Forgot password**. Login link will be sent to your email.
4. Alternatively press REQUEST ACCESS. Login link will be sent to your email.



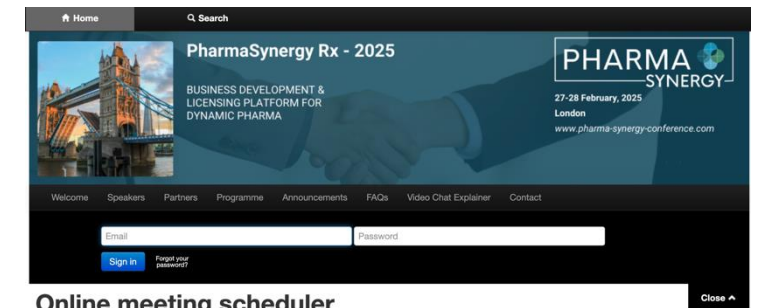
Online meeting scheduler

Login ▾

REQUEST ACCESS!

If you can see this, you are logged out. For instant login, click the above button and enter your email address.

If you need assistance please check our [FAQ](#) guide. If you do not find the answer there please email: [enquiries@lynx2market.com](mailto:enquiries@lynx2market.com) or contact us on +44(0)20 3884 3055.



Online meeting scheduler

Close ▲

REQUEST ACCESS!

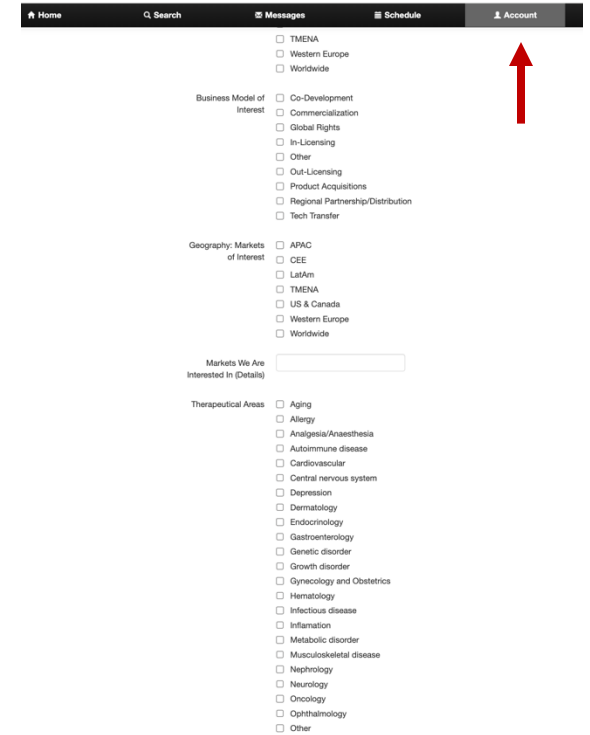
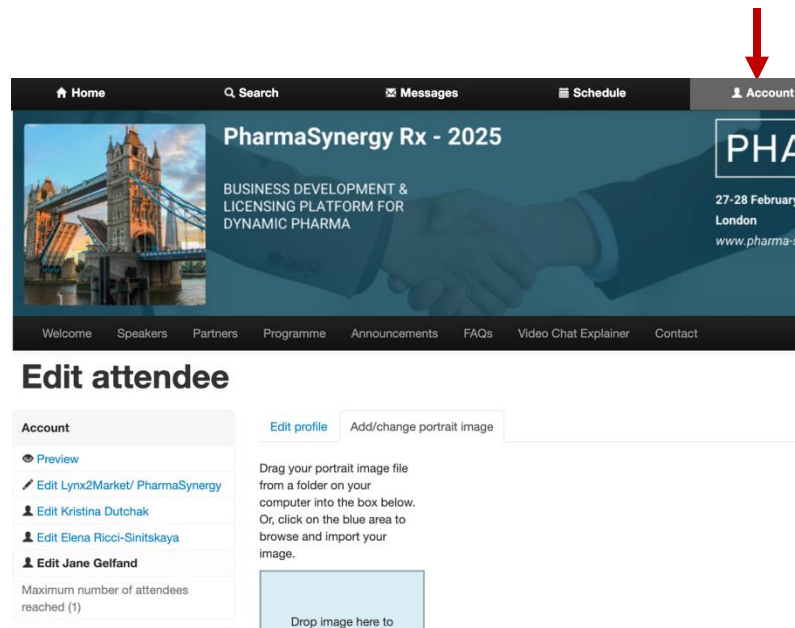
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# CHECK AND UPDATE YOUR PROFILE

**IMPORTANT!** Start by pressing the **Account** tab.

Please make sure that your **profile information** is correct. This information is used for the platform and filters to allow others to find you.



# SEARCH FOR PARTNERS

To start looking for potential partners (companies and attendees), press “**Search**”.

You can also search by:

- **Typing names** in the search field
- **Listing** organisations alphabetically or by the date they joined the platform
- Using filters

The screenshot displays the PharmaSynergy Rx - 2025 website. The navigation bar includes links for Home, Search, Messages, Schedule, and Account. The main banner features the event title, dates (27-28 February, 2025), location (London), and website (www.pharma-synergy-conference.com). Below the banner is a search section with tabs for 'Organisations' and 'Attendees'. The search input field contains the placeholder text 'Start searching...'. The search results are displayed in a list format, showing details for attendees such as Sundeep Dugar (President & CEO of Ayam Therapeutics) and Can Adamoglu (Abdi İbrahim Ilac San.ve Tic.A.Ş.). Red arrows highlight the search button, the 'Attendees' tab, the search input field, the 'Attendees' filter, and the search results.

# SCHEDULE & HOME TABS

To view your entire itinerary, including confirmed and declined meetings, booked sessions, and to add times to your calendar, press "**Schedule.**"

Alternatively, press "**Home**" to see a summary of all your meeting statuses.

The screenshot shows the PharmaSynergy Rx - 2025 website interface. At the top, there is a navigation bar with tabs: Home, Search, Messages, Schedule (with a '1' notification), and Account. Two red arrows point to the Home and Schedule tabs. Below the navigation bar is a banner for the event: PharmaSynergy Rx - 2025, Business Development & Licensing Platform for Dynamic Pharma, London, 27-28 February, 2025. Below the banner is a menu with links: Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, and Contact.

The main content area is titled "Schedule" and shows a calendar view for Thursday, 27 February 2025. The calendar is divided into three columns: Availability, My Itinerary, and Sessions. The Availability column shows a green "Available" indicator from 08:30 to 09:00 and "Busy" indicators for other times. The My Itinerary column shows a "Discussion: Collaborative & Growth Strategies for Pharma Leaders" from 08:30 to 09:30, featuring speakers RABBUR REZA (Chief Operating Officer, Bevimco Pharma) and NAVIN THADANI (SVP Business Development, Aurabin). The Sessions column shows "Registration" from 08:00 to 09:00, a "Moderator: Saj Braz Partner, L.E.K. Consulting" from 09:05 to 09:50, and two "Keynote Presentation: Repurposing - an Enigma of Our Times" sessions from 09:50 to 10:10 and 10:10 to 10:35, featuring speakers DANIEL VELLA FRIGGIERI (Regional CEO, Europe & Middle East) and SANDEEP DUGAR (President/CEO, Aspen Therapeutics). A "Networking break" is scheduled from 10:35 to 11:00.



# CONFIRM OR DECLINE MEETINGS

To accept, decline, reschedule, or add a colleague to your meeting, go to the **Schedule** tab.

1. Click on **Meetings by Type**.

2. Select an individual meeting to confirm, decline, reschedule, add a colleague, or reassign.

3. To return to your calendar, click **“Schedule”**.



The screenshot shows the PharmaSynergy Rx - 2025 website. The top navigation bar includes Home, Search, Messages, Schedule (with a notification badge), and Account. The main header features a banner for the event: "PharmaSynergy Rx - 2025" with the subtitle "BUSINESS DEVELOPMENT & LICENSING PLATFORM FOR DYNAMIC PHARMA". The event dates are "27-28 February, 2025" in London, with the website "www.pharma-synergy-conference.com". Below the banner is a navigation menu with links: Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, and Contact.

The "LIST BY DATE" section shows the current date as "8 Feb" and the local time zone as "GMT-5 (America/New\_York)". Under "My Itinerary", there are 2 items. The "MEETINGS BY TYPE" section shows 1 Confirmed and 1 Unconfirmed meeting, both indicated by red arrows.

Time	Meeting Title	Attendees
08:00 - 09:30	Registration & Networking Breakfast	Jane Gelfand Lynx2Market
09:00 - 09:30	Table 1	Also attending: Kristina Dutchak Lynx2Market Elena Ricci-Sinitskaya Lynx2Market
16:00 - 16:30	Pending	Jane Gelfand Lynx2Market

# SESSIONS & PRESENTATIONS

If you want to attend a session, you need to block out this time on your calendar (it can be easily unblocked later). To add a session to your schedule:

1. Click on the **Schedule** tab.
2. Click on **Sessions**.
3. Select an individual session of interest.
4. Click the **+** icon to add it to your schedule.

The screenshot displays the PharmaSynergy Rx - 2025 website interface. The top navigation bar includes Home, Search, Messages, Schedule, and Account. The main header features the event title, dates (27-28 February, 2025), location (London), and the website URL. Below the header is a navigation menu with links for Welcome, Speakers, Partners, Programme, Announcements, FAQs, Video Chat Explainer, and Contact.

The 'Schedule' section is active, showing a list of sessions for 27 Feb. The 'Sessions' link in the left sidebar is highlighted with a red arrow. The 'Add to calendar' button for a session is also highlighted with a red arrow. The session details include the time (09:05 - 09:50) and location (Beauchamp Suite). The session title is 'Discussion: Collaborative & Growth Strategies for Pharma Leaders'. The speakers listed are Rabbur Reza (Chief Operating Officer, Beximco Pharmaceuticals), Navin Thadani (SVP Business Development, Aurobindo Pharma), Huaizheng Peng (Chief Business Officer, China Medical System Holdings), and Christian Fellowes (Investment Director, Inflexion Private Equity Partners).

WANT TO  
KEEP TRACK  
OF IT ALL?

To align your event meetings with your work calendar, please click **“Schedule”**, scroll down, and then click **Add to calendar**. For more information, click [here](#).

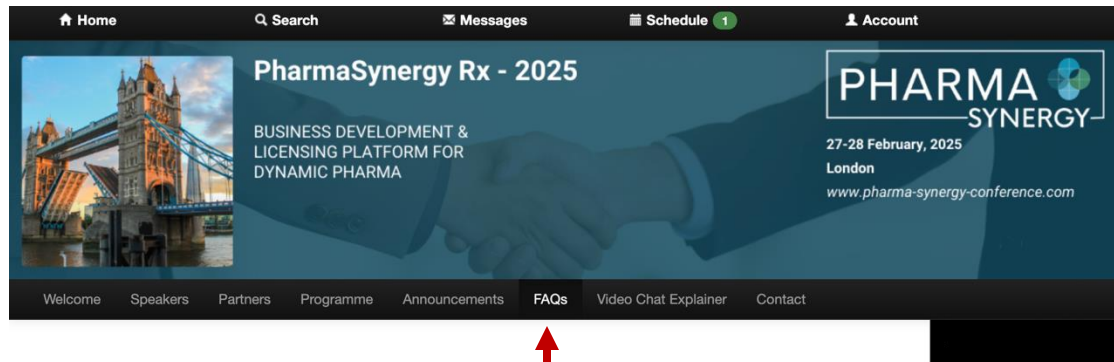
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The 'Schedule' section is active, showing a 'LIST BY DATE' sidebar with options for My Itinerary, Day, Week, and Month. Under 'SESSIONS BY TYPE', 'Sessions' is selected with a count of 21. A red arrow points to the 'Add to calendar' button in this sidebar. The main content area displays 'Sessions' for '27 Feb' with a list of events: Registration (08:00 - 09:00), Welcome Address by PharmaSynergy Organisers (09:00 - 09:05), and a session moderated by Sej Brar (09:00 - 09:00). Below this is a 'Discussion: Collaborative & Growth Strategies for Pharma Leaders' at 09:05 - 09:50 in the Beauchamp Suite, featuring four speakers: Rabbur Reza (Chief Operating Officer, Beximco Pharmaceuticals), Navin Thadani (SVP Business Development, Aurobindo Pharma), Huaizheng Peng (Chief Business Officer, China Medical System Holdings), and Christian Fellowes (Investment Director, Inflection Private Equity Partners).



# HELP WITH THE PLATFORM

Please pay attention to the important menu tab “FAQs” that contains all tips about navigating the platform.



## FAQ

- [How can this site enhance my business experience?](#)
- [Do I need to register or login?](#)
- [I've logged in. What do I do now?](#)
- [Why do my profile details/logo/portrait not appear?](#)
- [I don't want to receive emails from this system. What can I do?](#)
- [How do I book a meeting?](#)
- [I have received a meeting request in an email. What do I do next?](#)
- [How many meetings can I book?](#)
- [How many meeting requests can I accept?](#)
- [I'm unavailable for meetings at certain times. How can I stop other delegates requesting meetings at these times?](#)
- [How can I reschedule a meeting?](#)
- [How do I register for the conference?](#)
- [I've lost my password. What should I do?](#)
- [The website says it does not recognise my email address. Who should I contact?](#)
- [When should I book meetings?](#)
- [There's a company I really want to meet, but there are no more meetings available. Is there any other meeting option at the conference?](#)

### How can this site enhance my business experience?

On this website, you can search a directory of attendees and pre-book meetings with them online.

*You can:*

- Add or update your company's listing.
- Pre-request a meeting with any of the listed companies/attendees.
- Receive meeting requests from other companies

# NEED TO GET IN TOUCH?

If you can not sign in, access your profile, have difficulty in navigating the platform or need to talk to us, please let us know.

Telephone: +44(0)20 3884 3055

E-mail: [enquiries@lynx2market.com](mailto:enquiries@lynx2market.com)

We will make every effort to get back to you as soon as we can.

If you need our attention immediately, please

E-mail: [yricci@lynx2market.com](mailto:yricci@lynx2market.com)

Get in touch: Mobile: +44 7967824023 (WhatsApp)