

# WELCOME!

# We are happy to see you at our event!

**PHARMA**  
SYNERGY

12-13 SEPTEMBER 2024  
PARIS, FRANCE

Over-the-counter  
Consumer Healthcare  
Nutraceuticals  
Dermocosmetics

WWW.PHARMA-SYNERGY-CONFERENCE.COM

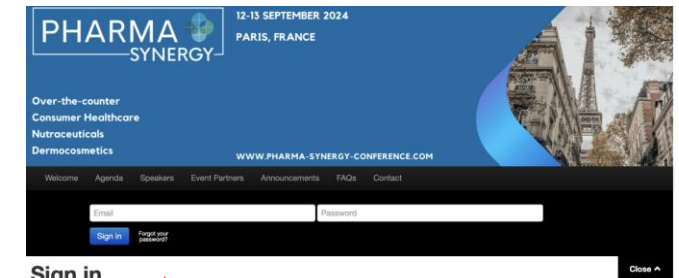


# HOW TO LOG-IN

1. Follow the link from the **PharmaSynergy website** to the Platform.
2. Make sure you use the e-mail address that you provided at the registration.
3. When prompted, type in your e-mail address and leave the password field open; the access token will be sent to your e-mail.
4. If you have not received the access link, press **RESET PASSWORD**.



Welcome to the 2024 Pharma Synergy OTC event!



# CHECK AND UPDATE YOUR PROFILE

**IMPORTANT!** Start by pressing the **Account** tab.

Please make sure that your **profile information** is correct. This information is used for the platform and filters to allow others to find you.



Navigation bar: Home, Search, Messages, Schedule, Account

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Welcome Agenda Speakers Event Partners Announcements FAQs Contact

Search Messages Schedule 2/4 Account

Insert your Public Profile link

Nature of the Company Business

- ☒ Brokerage services
- ☒ Consulting
- ☒ Consumer Healthcare company
- ☐ Contract Manufacturer/CMO
- ☒ Distributor
- ☒ E-commerce Platform
- ☒ Functional Foods / FSMP producer
- ☒ Manufacturer of dermocosmetics
- ☒ Medical devices producer
- ☒ Pharmaceutical company/Producer
- ☒ Probiotics company
- ☒ Producer of Food Supplements
- ☒ Regulatory Affairs & Registration
- ☒ Retailer

Nature of the Company Business (Additional Info)

In-person/Virtual Virtual attendee

Looking for

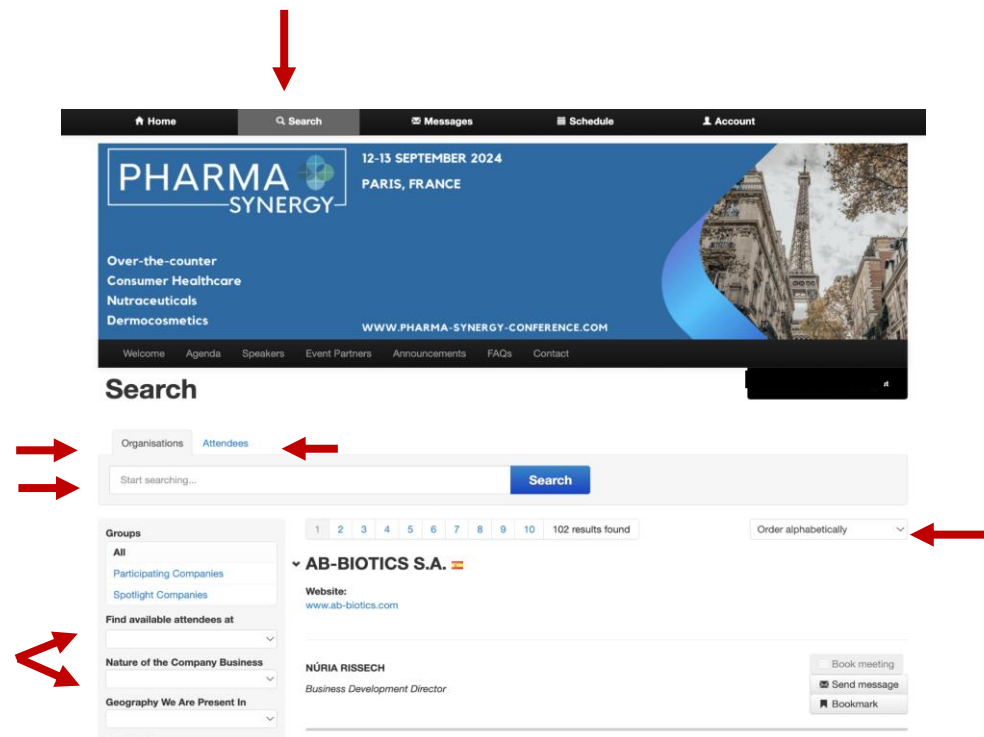
- ☐ A partner to distribute our products
- ☒ All conversations are welcome
- ☐ Discuss acquisitions/divestments
- ☐ Innovative solutions/product/platforms
- ☐ Opportunities to in-license products
- ☐ Opportunities to out-license
- ☐ Opportunity to offer Value-Added Services

# SEARCH FOR PARTNERS

To start looking for potential partners (companies and attendees), press **“Search”**.

You can search by:

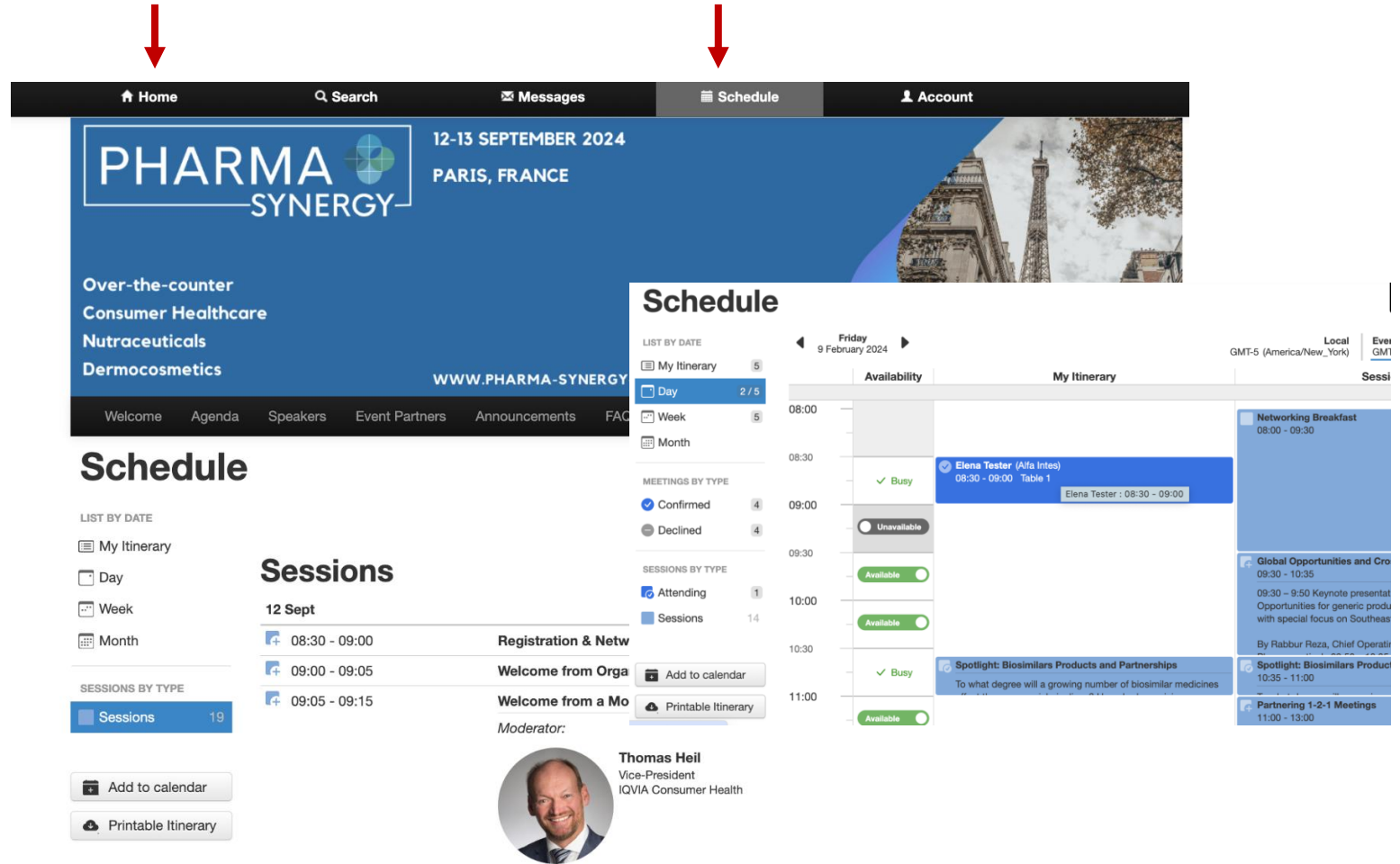
- Typing names in the search field
- Listing organisations alphabetically or by the date they joined the platform
- Listing attendees
- Using filters



# SCHEDULE & HOME TABS

To view your entire itinerary, including confirmed and declined meetings, booked sessions, and to add times to your calendar, press **"Schedule."**

Alternatively, press **"Home"** to see a summary of all your meeting statuses.



The screenshot displays the Pharma Synergy website interface. The navigation bar at the top includes links for Home, Search, Messages, Schedule, and Account. The Home tab is highlighted with a red arrow. The Schedule tab is also highlighted with a red arrow. The main content area features a banner for the 12-13 September 2024 event in Paris, France, with the Pharma Synergy logo. Below the banner, there are sections for Over-the-counter, Consumer Healthcare, Nutraceuticals, and Dermocosmetics. The Schedule section is expanded, showing a list of sessions for 12 Sept, including Registration & Networking, Welcome from Organizers, and Welcome from a Moderator. The Sessions list includes times 08:30 - 09:00, 09:00 - 09:05, and 09:05 - 09:15. The Schedule view also shows a calendar grid with sessions like Elena Tester (Alfa Intes) and Global Opportunities and Cross-Industry Collaboration. The interface includes filters for My Itinerary, Day, Week, and Month, and options to Add to calendar and Printable Itinerary.



# CONFIRM OR DECLINE MEETINGS

To accept, decline, reschedule, or add a colleague to your meeting, go to the **Schedule** tab.

1. Click on **Meetings by Type**.

2. Select an individual meeting to confirm, decline, reschedule, add a colleague, or reassign.

3. To return to your calendar, click **“Schedule”**.



The screenshot shows the Pharma Synergy conference website. The top navigation bar includes Home, Search, Messages, Schedule (highlighted), and Account. The main banner features the Pharma Synergy logo, dates (12-13 SEPTEMBER 2024), location (PARIS, FRANCE), and a list of sectors: Over-the-counter, Consumer Healthcare, Nutraceuticals, and Dermocosmetics. Below the banner is a secondary navigation bar with links: Welcome, Agenda, Speakers, Event Partners, Announcements, FAQs, and Contact. The main content area is titled 'LIST BY DATE' and shows a sidebar with 'My Itinerary' (2), 'Day' (2), 'Week' (2), and 'Month'. The 'MEETINGS BY TYPE' section shows 'Confirmed' (1) and 'Unconfirmed' (1). The main content area displays the schedule for '8 Feb' with two time slots: 08:00 - 09:30 (Registration & Networking Breakfast) and 09:00 - 09:30 (Jane Gelfand, Lynx2Market). The 16:00 - 16:30 slot is marked as 'Pending' and also lists Jane Gelfand, Lynx2Market. The bottom right corner shows the local time as GMT-5 (America/New\_York).

PHARMA SYNERGY 12-13 SEPTEMBER 2024 PARIS, FRANCE

Over-the-counter  
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Welcome Agenda Speakers Event Partners Announcements FAQs Contact

LIST BY DATE

My Itinerary 2

Day 2

Week 2

Month

MEETINGS BY TYPE

Confirmed 1

Unconfirmed 1

8 Feb

08:00 - 09:30 Registration & Networking Breakfast

09:00 - 09:30 Jane Gelfand  
Lynx2Market

Also attending  
Kristina Dutchak Lynx2Market  
Elena Ricci-Sinitskaya Lynx2Market

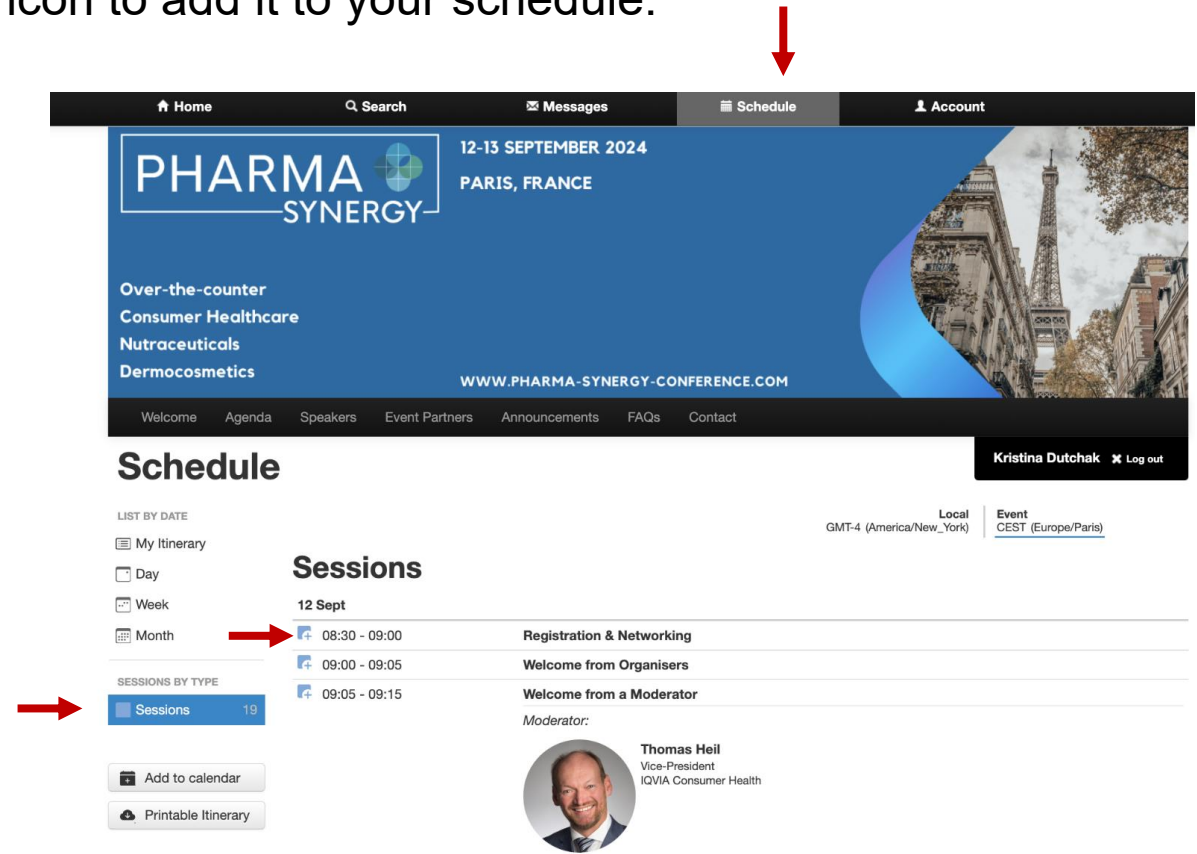
16:00 - 16:30 Jane Gelfand  
Lynx2Market  
Pending

Local GMT-5 (America/New\_York)

# SESSIONS & PRESENTATIONS

If you want to attend a session, you need to block out this time on your calendar (it can be easily unblocked later). To add a session to your schedule:

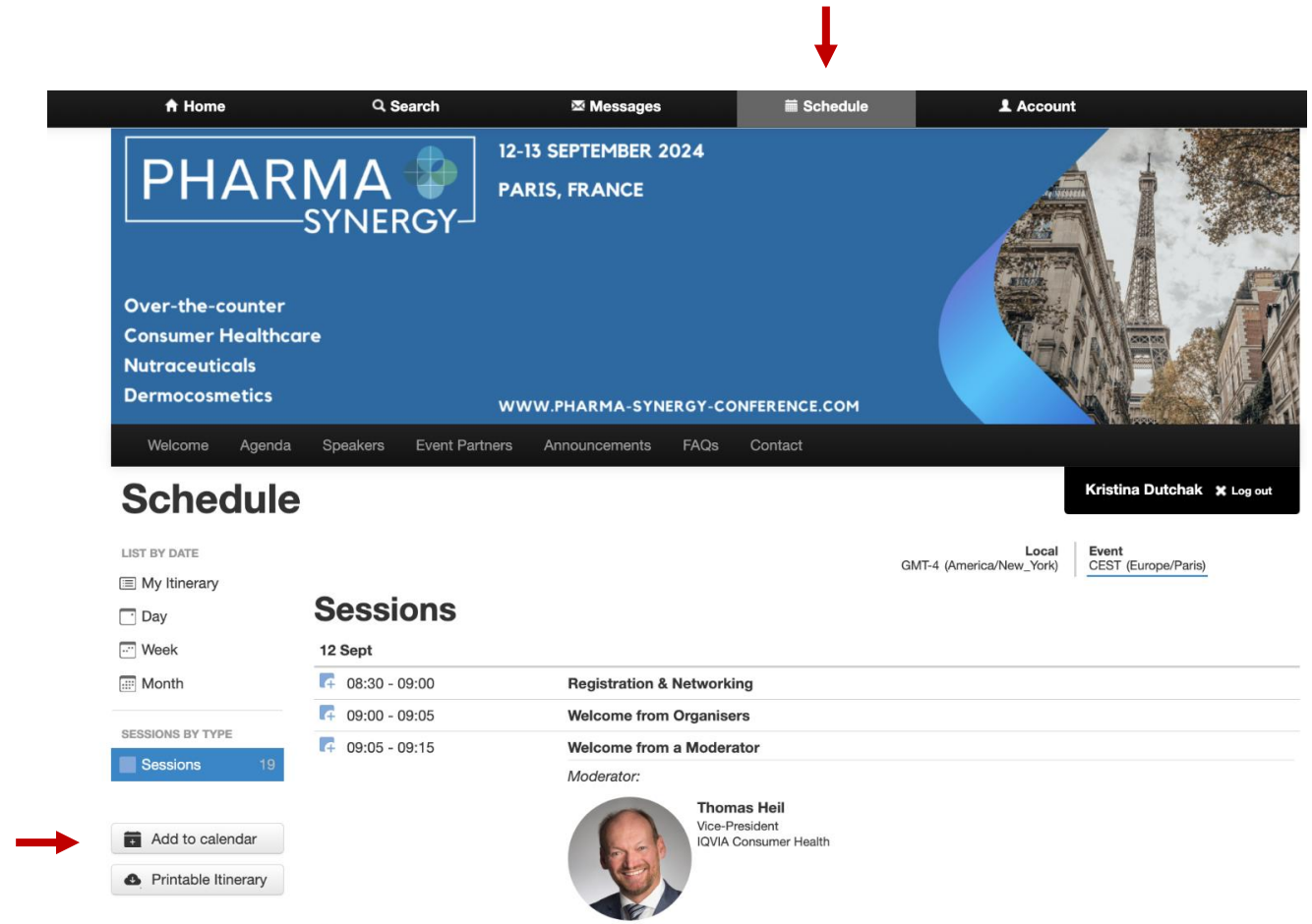
1. Click on the **Schedule** tab.
2. Click on **Sessions**.
3. Select an individual session of interest.
4. Click the **+** icon to add it to your schedule.



The screenshot displays the Pharma Synergy Conference website. The top navigation bar includes links for Home, Search, Messages, Schedule, and Account. The main header features the event title 'PHARMA SYNERGY' for '12-13 SEPTEMBER 2024' in 'PARIS, FRANCE', along with categories like Over-the-counter, Consumer Healthcare, Nutraceuticals, and Dermocosmetics. The 'Schedule' section is active, showing a list of sessions for '12 Sept'. The sessions listed are 'Registration & Networking' (08:30 - 09:00), 'Welcome from Organisers' (09:00 - 09:05), and 'Welcome from a Moderator' (09:05 - 09:15). The 'Sessions' button in the left sidebar is highlighted, and the '+' icon next to the first session is also highlighted. The moderator's name, Thomas Heil, is displayed below the sessions list.

WANT TO  
KEEP  
TRACK OF  
IT ALL?

To align your event meetings with your work calendar, please click **“Schedule”**, scroll down, and then click **Add to calendar**. For more information, click [here](#).



The screenshot displays the Pharma Synergy website interface. The top navigation bar includes links for Home, Search, Messages, Schedule, and Account. The main header features the Pharma Synergy logo, the event dates (12-13 September 2024), the location (Paris, France), and a list of topics: Over-the-counter, Consumer Healthcare, Nutraceuticals, and Dermocosmetics. The URL www.pharma-synergy-conference.com is also present. Below the header, a secondary navigation bar lists various sections: Welcome, Agenda, Speakers, Event Partners, Announcements, FAQs, and Contact. The main content area is titled 'Schedule' and includes a user profile for Kristina Dutchak with a Log out option. On the left, there is a sidebar with 'LIST BY DATE' options (My Itinerary, Day, Week, Month) and 'SESSIONS BY TYPE' options (Sessions, 19). A red arrow points to the 'Add to calendar' button in this sidebar. The main content area shows a list of sessions for '12 Sept', including 'Registration & Networking', 'Welcome from Organisers', and 'Welcome from a Moderator'. A moderator profile for Thomas Heil, Vice-President of IQVIA Consumer Health, is displayed below the sessions list.



# HELP WITH THE PLATFORM

Please pay attention to the important menu tab **“FAQs”** that contains all tips about navigating the platform.



## FAQ

- How can this site enhance my business experience?
- Do I need to register or login?
- I've logged in. What do I do now?
- Why do my profile details/logo/portrait not appear?
- I don't want to receive emails from this system. What can I do?
- How do I book a meeting?
- I have received a meeting request in an email. What do I do next?
- How many meetings can I book?
- How many meeting requests can I accept?
- I'm unavailable for meetings at certain times. How can I stop other delegates requesting meetings at these times?
- How can I reschedule a meeting?
- How do I register for the conference?
- I've lost my password. What should I do?
- The website says it does not recognise my email address. Who should I contact?
- When should I book meetings?
- There's a company I really want to meet, but there are no more meetings available. Is there any other meeting option at the conference?

# NEED TO GET IN TOUCH?

If you can not sign in, access your profile, have difficulty in navigating the platform or need to talk to us, please let us know.

Telephone: +44(0)20 3884 3055

E-mail: [enquiries@lynx2market.com](mailto:enquiries@lynx2market.com)

We will make every effort to get back to you as soon as we can.

If you need our attention immediately, please

E-mail: [yricci@lynx2market.com](mailto:yricci@lynx2market.com)

Get in touch: Mobile: +44 7967824023 (WhatsApp)